Use & Collection

The personal information you provide is used to administer the terms of your policy or the group policy of which you are an eligible member, to develop and recommend suitable products and services to you, and to manage the Company's business.

When you apply for coverage, you are required to sign an Agreement & Consent Clause that authorizes Saskatchewan Blue Cross to collect the personal information necessary to carry out the terms of your policy. Depending on the type of coverage you carry, it may also become necessary when carrying out the terms of your policy to collect personal information from and/or release it to a third party, including other Blue Cross® organizations, licensed physicians and/or any other healthcare professionals or institutions, health and life insurers, government and regulatory authorities and other third parties who administer the benefits outlined in your policy or the group policy of which you are an eligible member. Your personal information will not be provided to any third parties other than those authorized under your consent.

Personal information will be collected directly from the signatory on the application unless circumstances require that it be obtained from another source.

Updating Your Personal Information

You may update your personal information at any time by contacting us at the address on the back of this brochure. Please help us keep your personal information complete and accurate, so appropriate data is used to make decisions regarding your coverage.

Contact Us

If you have any questions about our Privacy Policy or its application,

call us toll-free

1-800-USEBLUE® (873.2583)
within Saskatchewan

1.800.667.6853 within Canada

email

privacyofficer@sk.bluecross.ca

or visit

sk.bluecross.ca

Saskatoon
516 Second Avenue North
PO Box 4030
Saskatoon SK S7K 3T2

Phone 306.244.1192
Fax 306.652.5751

Regina
100, 1870 Albert Street
Regina SK S4P 4B7

Phone 306.525.5025
Fax 306.525.2124

Our business hours are 8:30am to 5:00pm weekdays.

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SASKATCHEWAN BLUE CROSS®

PRIVACY POLICY

Health Insurance

TRUE BLUE DIFFERENCE®

We love what we do, we're passionate about the services and products we offer, and we care about the people we work with every day – our customers, our colleagues, our communities.

Because in the end, it comes down to what really matters . . . caring for you.

That's the True Blue Difference.

Protection & Retention

We take reasonable and appropriate steps to protect and maintain the privacy of the personal information you have provided to us. Employees of Saskatchewan Blue Cross must comply with the Privacy Policy outlined in this document as well as a Code of Conduct (Ethics). At all times, we ensure that employees uphold strict standards of security and confidentiality regarding the affairs and accounts of subscribers. Access to your personal information is granted only to authorized employees for the purposes for which it was provided. Personal information is stored in a manner that limits access to authorized employees only.

The employee responsible for collecting personal information will provide the reason(s) that the collection of such information is necessary and to whom it is disclosed. Consent for use of your personal information may be withdrawn at any time, subject to legal or contractual restrictions and reasonable notice. Withdrawal of consent may restrict coverage or the offer of our products and services.

Subject to any exemptions or restrictions, you have the right to access the personal information you had provided so you may review its accuracy and completeness. When making such a request, you will be asked to identify yourself and to specify the information required. When information is not easily accessible, we reserve the right to charge a reasonable retrieval fee. In limited situations we may not be able to provide you with access to the information, e.g., when it may be too costly to retrieve the information or when the information cannot be disclosed for legal, security or commercial proprietary reasons.

We protect your personal information from loss and theft and from unauthorized access, disclosure, copying, use or modification. We have developed retention and disposal policies and procedures to ensure that your personal information is destroyed, erased or made anonymous when it is no longer needed for the purpose for which it was collected.

A Saskatchewan Blue Cross Privacy Officer advises on and coordinates freedom of information and protection of privacy matters. Reviews on privacy are conducted on a regular basis to ensure that the highest standards are maintained. Your personal information will not be shared with anyone outside Saskatchewan Blue Cross except when required or permitted by law and with your express or implied consent. We protect your personal information with appropriate security measures and third parties who receive the documentation are committed to doing the same.