

Group Broker Incentive Program

JANUARY 1 TO JUNE 30, 2024

This special broker incentive program rewards high performance through the first half of 2024.

Saskatchewan Blue Cross is committed to our partnership with brokers, consultants, and advisors in the communities we live in and support. As we work to strengthen and grow partnerships, we are offering a new bonus program designed to reward high levels of performance through quarters 1 and 2 of 2024.

The Group Broker Incentive Program offers a 2% bonus on all new business closed between January 1 and June 30, 2024.

Advisors must close a minimum of 4 cases with premiums exceeding \$200,000 in order to qualify.

This program is part of our work to redefine partnership with our key advisors.

Our network of brokers, consultants and advisors is one of our most valuable assets. We're listening and grateful for your feedback. In the coming weeks, you can expect the rollout of a streamlined quoting process, new underwriting efficiency and strengths, and a new more efficient implementation process. We're proud to be a **new** Saskatchewan Blue Cross, and we look forward to a strong 2024 together.

Group Broker Incentive Program Details

This program offers a 2% bonus on all new business closed between January 1 and June 30, 2024.

- In order to qualify, advisors must close a minimum of 4 cases with premiums exceeding \$200,000.
- In cases of multiple advisors on a single sale, the percentage assigned to each agent will also apply to advisor eligible premium. This also applies to case count.
- This bonus program is in combination with the annual Broker Bonus Plan.
- Bonus to be paid by August 1, 2024.

Exclusions & Calculations

- Only Commission-based policies are eligible.
- This program applies only to insured (non-refund) business (ASO and retention plans do not qualify).
- Insured annual premium is capped at \$500,000 per case.
- Saskatchewan Blue Cross reserves the right to suspend, change, or discontinue non-contractual programs at any time.

Effective January 1, 2024. This incentive program concludes at 11:59 pm on June 30, 2024.

Still have questions? We have answers.

Contact your Saskatchewan Blue Cross **Account Executive** for more details.

