



2025 COMMUNITY INVESTMENT REPORT



Land acknowledgment

Saskatchewan Blue Cross proudly acknowledges that we operate on Treaty 2, Treaty 4, Treaty 5, Treaty 6, Treaty 7, Treaty 8 and Treaty 10 territories and the Homeland of the Métis.

These lands are home to the Indigenous and Métis peoples whose ancestors have stewarded them for millennia. Their footprints, stories and teachings continue to shape the communities we serve today. We recognize our shared responsibility to honour this history and advance reconciliation — the most important cultural and societal opportunity of our time.

We pay respect to the ancestors and Elders of these territories and honour Survivors of Indian Residential Schools and Day Schools, the Sixties Scoop and all those impacted by the ongoing legacy of colonialism, including Missing and Murdered Indigenous Women, Girls and Two-Spirit people.

In reflecting on our past and envisioning our future, we acknowledge the harm and mistakes of the past. We are committed to walking forward together with Indigenous Nations, in the spirit of truth, reciprocity and collaboration. Recognizing the land and its traditional keepers is an act that grounds our work in respect and helps make reconciliation possible.

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Our legacy

In 1946, seven visionary doctors in Regina came together with a shared goal: to make healthcare accessible to all Saskatchewan residents.

Together, these doctors founded a not-for-profit organization rooted in the belief that no one should be denied care due to financial barriers.

This pioneering effort helped lay the foundation for universal healthcare in Saskatchewan and ultimately across Canada.

These efforts continue today under Saskatchewan Blue Cross, with a renewed purpose to empower healthy lives while supporting whole health and wellness.

Our evolution

As Saskatchewan led the way in establishing public healthcare from the 1940s through the 1960s, Saskatchewan Blue Cross also evolved. When hospital and medical services became publicly funded, we adapted our role by focusing on supplementary health benefits, offering coverage for services not included in the public system, such as dental, vision, prescription drugs and travel insurance.

This shift allowed us to complement the public system, meeting Saskatchewan residents' growing and changing needs.

Over time, we've continued to grow, expanding our offerings and embracing innovation to support the overall health and well-being of individuals, families and communities across the province.

Our impact

At Saskatchewan Blue Cross, our commitment goes beyond providing benefits. We are dedicated to supporting the health and wellness of everyone in the province. Through our Community Investment Program, a key pillar of our Corporate Social Responsibility efforts, we've delivered

measurable and meaningful impact in communities across Saskatchewan.

With a focus on Health Literacy, Community Health and Well-being and Diversity, Equity and Inclusion, we continue to broaden our reach and deepen our impact, helping to build a healthier, more inclusive Saskatchewan for all.

Our future

Our passion for empowering the health and wellness of Saskatchewan communities continues to drive our mission and vision forward. As we look to the future, we remain focused on innovation, inclusion and impact,

expanding access to care, embracing new technologies and deepening our community partnerships. Guided by our values and informed by the evolving needs of those we serve, we're committed to empowering healthy lives.

A Message from the President . . .

On behalf of the Board of Directors of Medical Services Incorporated I welcome you on this important occasion — the official opening of our new building.

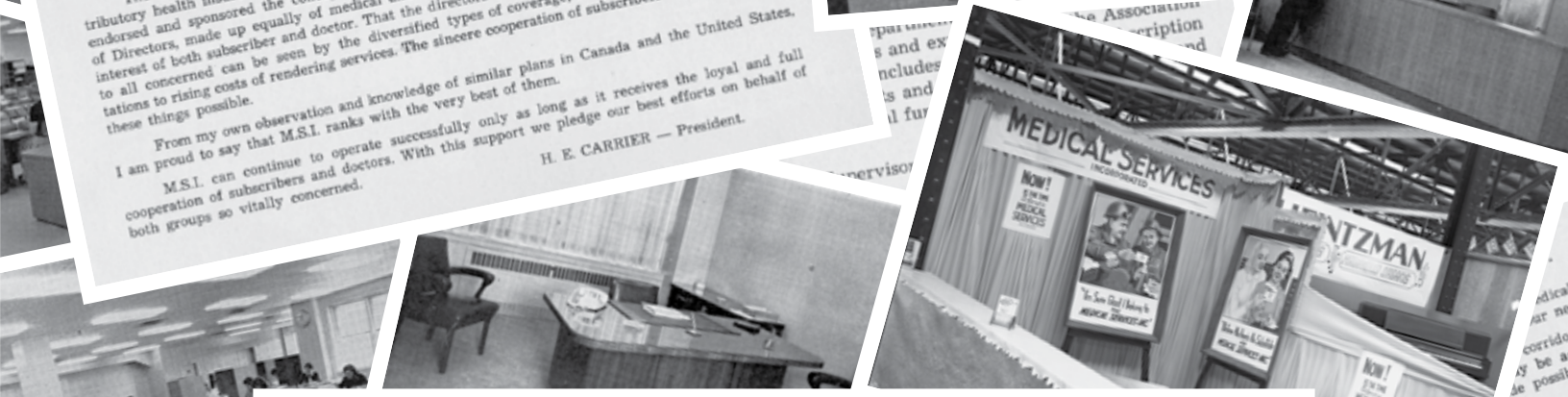
In 1946 a desk and a typewriter in a corridor. Today, 12 years later, a modern new office building, to which additional storeys may be added, housing 160 employees and intricate business machines. This has all been made possible by subscribers who voluntarily seek to prepay their medical care costs.

The founding members of this organization had vision and planned wisely in making contributory health insurance available to the people of Saskatchewan. The Medical Profession have endorsed and sponsored the concept of voluntary, non-profit medical care insurance. The Board of Directors, made up equally of medical and lay representatives, have always safeguarded the interest of both subscriber and doctor. That the directors strive to bring the best possible service to all concerned can be seen by the diversified types of coverage, low operating costs and adaptations to rising costs of rendering services. The sincere cooperation of subscribers and doctors make these things possible.

From my own observation and knowledge of similar plans in Canada and the United States, I am proud to say that M.S.I. ranks with the very best of them.

M.S.I. can continue to operate successfully only as long as it receives the loyal and full cooperation of subscribers and doctors. With this support we pledge our best efforts on behalf of both groups so vitally concerned.

H. E. CARRIER — President.



The Finishing Touch

Complete Your Health Coverage

Medicare provides a foundation, but without supplemental coverage, your health care plan is incomplete. At Saskatchewan Blue Cross, we provide the finishing touch, picking up where Medicare leaves off.

- Prescription Drugs...
- Dental Care...
- Chiropractic Care...
- Physiotherapy...

These are essential finishing touches—the walls and roof of health coverage. Medicare does not include them, leaving large gaps in your health care coverage.

Our business is built on health care benefits that go beyond Medicare. Benefits that we've been providing since 1946. Today, our coverage is more in demand than ever. Rising health care costs have eliminated a host of items from the government-sponsored health care you're used to.

Is your Coverage Complete?

Do you have complete health care coverage for the '60s? If you don't, or if you're not sure, you may want to consider joining the 200,000 other Saskatchewan people who are covered by our Saskatchewan Blue Cross plan.



Health Care Plans For Individuals and Families

- Basic Plan — Basic coverage for individuals and families. No age limits.
 - Premium Plan — Enhanced coverage for individuals and families under 65.
 - Seniors Plan — Enhanced coverage for people 65 and over.
- These supplemental plans provide coverage for ambulance service, private and semi-private hospital rooms, private duty nurses, chiropractors, physiotherapists,

medical equipment and supplies, and much more. In addition, you can choose one or more of the following options (not all options are available on all plans):

- prescription drug coverage
- dental coverage
- student accident coverage
- term life insurance
- annual travel coverage

Employee Benefit Packages

We offer complete employee benefit packages, for groups of three people, 500 or 1000. These packages are custom designed and can include any or all of the following:

- life insurance and disability insurance
- extended health benefits
- vision care
- dental care
- travel coverage

Give Us A Call

If you would like to find out more about the benefits available through Saskatchewan Blue Cross, just call 244-2662.



TABLE OF PROGRESS

| | 1947 | 1957 |
|--------------------------------------|-------------|----------------|
| Enrolment | 9,500 | 175,000 |
| Number of Claims | 1,700 | 345,000 |
| Claims Cost | \$16,000.00 | \$2,740,000.00 |
| Number on Staff | 10 | 107 |
| Number of Groups | 35 | 312 |
| Number of Rural Municipalities | 1 | 95 |
| Total Assets | Nil | \$1,663,000.00 |
| Doctor Members | 153 | 850 |



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Empowering healthy lives.

Message from our CEO



As we celebrate 80 years of Saskatchewan Blue Cross in 2026, this report offers a glimpse into the history of the incredible organizations across the province that have made a lasting impact on the health and well-being of the people of Saskatchewan.

Our journey began with a simple and powerful idea: seven doctors who wanted to make care affordable for their patients. That principle continues to guide us. Our commitment to corporate social responsibility is rooted in this mindset.

Today, we proudly carry forward what we began 80 years ago, guided by our mission to empower communities on their journey to whole health and wellness.

In 2004, we strengthened that commitment by establishing our Corporate Social Responsibility Committee. This marked a shift in our philanthropic efforts, grounded in the shared belief that, as a not-for-profit, we would pay a dividend to the people of Saskatchewan through better benefit solutions and stronger communities.

From that foundation, our Community Investment Program took shape, making measurable improvements, building meaningful partnerships and strengthening community networks. Our focus areas of Health Literacy, Community Health and Wellness, and Diversity, Equity and Inclusion, guide our investment in organizations that are dedicated to improving lives across Saskatchewan.

This report reflects the spirit of that commitment. It is a celebration of shared progress, the programs we have built together, the partnerships that make them possible and the people who are helping to empower Saskatchewan. We are proud to stand alongside them.

Thank you for being part of this journey.

A handwritten signature in black ink, consisting of a stylized 'K' followed by a horizontal line.

Kelly Wilson
President and CEO
Saskatchewan Blue Cross



Health Literacy

The Health Literacy movement in Canada started to grow in the late 1980s. That's when the Ontario Public Health Association teamed up with Frontier College, Canada's oldest literacy organization, to look at how reading and health are connected. In 1989, they released a report called *Making the World Healthier and Safer for People Who Can't Read*. It showed that people who struggle with reading often face serious challenges when trying to get the healthcare they need.



In 1994, the Canadian Public Health Association started a national program to help more people understand health information. With help from the government, this program created easy-to-read materials and worked with over 20 national organizations. The goal was to make health information more transparent and accessible to people with low reading skills.

Canada's approach to Health Literacy has focused more on education and promoting healthy living than on medical care. This has helped people see that Health Literacy is about more than just reading, it's also about understanding health in the context of one's culture, community and daily life.

Today, Canadian researchers and leaders are working together to improve this. They focus on cultural understanding, digital tools and teaching people how to find and use health information. The goal is to ensure everyone has the tools to make informed health choices.

At Saskatchewan Blue Cross, we imagine a future where everyone, no matter their background, can easily access and understand health information. To make this happen, we act as a catalyst for positive change, supporting Health Literacy programs that create a lasting impact.

To do this, our efforts are focused on four groups of stakeholders who can benefit from additional Health Literacy support:

Youth and educators

Indigenous communities

Newcomers and new Canadians

The actively aging

Health Literacy helps build stronger communities and economies by educating individuals on how to care for their health. This, in turn, means less stress on healthcare and public services, making it easier for them to support those who need it most.

Through these collaborations, Saskatchewan Blue Cross is committed to bringing people together to make health information easier to understand and accessible, empowering healthy lives.

In 2025, Saskatchewan Blue Cross released the 2025 Health Literacy Report. This report not only provides more details to the key populations that need support and the barriers they face, but also outlines opportunities for collective action.

The release of the report also coincided with the Government of Saskatchewan's proclamation of October 2025 as Health Literacy Month. The declaration, announced by Health Minister Jeremy Cockrill, reinforces the importance of equitable access to health information and services across the province.

Click or scan to read the full
2025 Health Literacy Report:

Health Literacy helps build stronger
communities and economies by educating
individuals on how to care for their health.





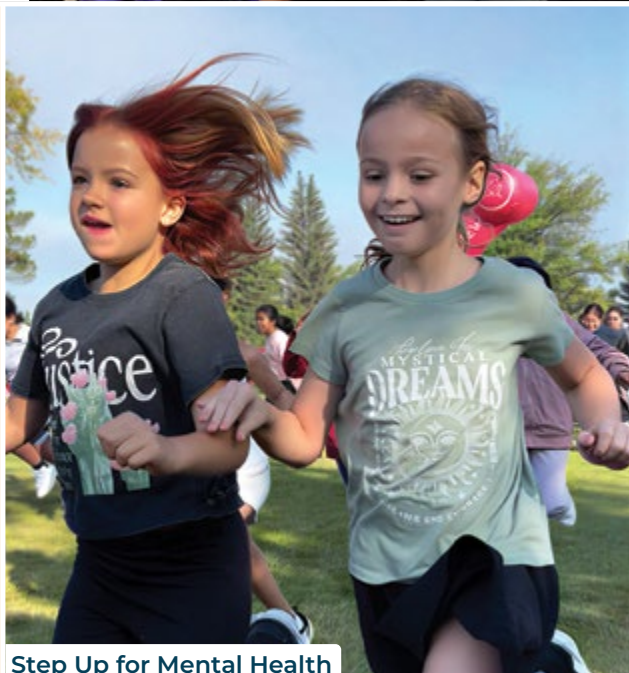
Youth and educators



Hope's Home



Youth Matter Canada



Step Up for Mental Health



Make-A-Wish® Canada

HOPE'S HOME

Their beginning

Inspired by founder Jacqueline Tisher's experiences as a nurse and mom, Hope's Home started in 2005 in Regina as a small home-based care program for medically complex children. It gradually expanded into daycare and supportive living, opening its first official building in 2013.

Today

In 2025, Saskatchewan Blue Cross once again stepped up to support Hope's Home as the title sponsor of Swinging with the Stars in Regina.

Regina total:

\$190,000 raised

Additionally, Saskatchewan Blue Cross and Hope's Home were named finalists for the Community Alliance Award at the 2025 Paragon Business Excellence Awards. The award recognizes an outstanding contribution to the community through a non-profit group or charity and a business.



Our history together

In 2021, Saskatchewan Blue Cross began collaborating with Hope's Home as a sponsor of their annual Swinging with the Stars events in Regina and Prince Albert.

In 2022, Hope's Home received a donation on behalf of the Your Voice, Your Choice program, which invites advisors and clients to expand the Saskatchewan Blue Cross Community Investment Program by voting for not-for-profit organizations focused on Health Literacy.

Featured in a client spotlight in 2023, Hope's Home was invited to highlight its use of Saskatchewan Blue Cross group benefits to support its staff's wellness.

In 2024, Hope's Home was selected as one of the **67** charities to receive a donation as part of the Employee Giving Program. This program allows Saskatchewan Blue Cross team members to personally select a charity to receive funds, resulting in a **\$1,000** donation to Hope's Home.



“

Hope's Home is deeply grateful to Saskatchewan Blue Cross for their incredible generosity and commitment to giving back to our community. As the title sponsor of our 2025 Regina Swinging With the Stars event – our largest annual fundraiser – their support played a pivotal role in helping us raise an outstanding \$190,000. These funds directly support our medically inclusive programs, allowing us to continue providing high-quality care to children who require nursing support. Saskatchewan Blue Cross's partnership is not only a testament to their compassion but a powerful investment in the lives of children and families across Saskatchewan.

– Lisa Wyatt, CEO, Hope's Home

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YOUTH MATTER CANADA (YMC)

Their beginning

Youth Matter Canada was founded in 2020 by a group of Saskatchewan educators and mental health advocates who recognized the growing need for youth-centred mental wellness programming. The organization emerged from grassroots efforts to address the lack of accessible mental health resources in rural and underserved communities. Its mission is to empower youth through education, peer support and community engagement, creating safe spaces for open dialogue and healing.

Our history together

In 2023, Saskatchewan Blue Cross began supporting Youth Matter Canada's third annual "Be Kind to Your Mind" Mental Wellness symposium. This symposium brought together youth from communities across Saskatchewan to help reduce barriers for rural youth accessing mental health programming.

In 2024, Saskatchewan Blue Cross continued to extend support for the symposium, allowing Youth Matter Canada to expand their reach to additional communities across the province.

Today

Youth Matter Canada hosted their fifth annual symposium in Melfort, SK, in October, with Saskatchewan Blue Cross as the platinum sponsor of the event. Over **300** youth, educators and stakeholders took part in the event, hosting **25** schools from fifteen different communities across the province, including:

- Big River First Nation
- Cudworth
- Hudson Bay
- Humboldt
- James Smith Cree Nation
- Kinistino
- LeRoy
- Melfort
- Muskoday Cree Nation
- Rose Valley
- St. Brieux
- Tisdale
- Wadena
- Wakaw

Before the event started, youth were asked to take part in an anonymous survey. Results included:

- **61%** of the youth indicated they experience feelings of anxiety, worry or fear
- **64%** of the youth indicated they experience difficulty sleeping
- **48%** of the youth indicated that they struggled with self-confidence and self-esteem
- **57%** of the youth indicated they experienced difficulty concentrating at school





Throughout the day, youth took part in workshops that focused on the arts, music, movement and culture to foster connection and support mental health. Themes and topics included:

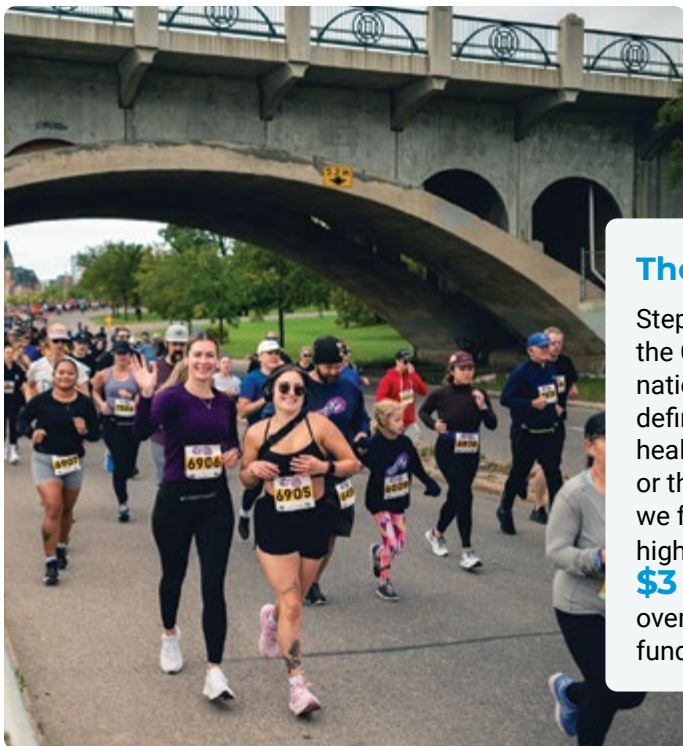
- Overcoming adversity
- Healthy coping mechanisms for stress management
- DUI prevention
- Supporting mental health through the arts
- Engaging in movement to help regulate the nervous system and support mental health
- Truth and Reconciliation and the power of staying connected to culture, family and community



Thanks to the generous support from Saskatchewan Blue Cross, Youth Matter was able to host a transformative mental wellness symposium that reached over 300 youth from 15 Saskatchewan communities. We are deeply grateful for the partnership with Saskatchewan Blue Cross and their continued belief in the work we do to empower youth to speak up about mental health and support their own mental wellness.

— Laura Lawrence, Executive Director, Youth Matter Canada





STEP UP FOR MENTAL HEALTH

Their beginning

Step Up for Mental Health Week was established in 1951 when the Canadian Mental Health Association (CMHA) introduced it nationwide to raise awareness about mental health. The CMHA defines mental health as “more than the absence of a mental health condition or illness: it is a positive sense of well-being, or the capacity to enjoy life and deal with the challenges we face”. In Saskatoon, Step Up for Mental Health Week is highlighted by Saskatchewan’s largest run/walk. Nearly **\$3 million** has been donated to mental health charities over the last six years, making it the largest mental health fundraising event in Saskatchewan’s history.



Today

In 2025, Saskatchewan Blue Cross sponsored the inaugural Kids Mental Health Mile. This first-ever event in Canada provided a free pair of brand-new, properly fitted New Balance running shoes for each student and welcomed Indigenous mental health speaker Tarrant Cross Child to core community schools in Saskatoon.

300

students in grades
4–6 participated
in the Kids Mental
Health Mile.

Over

7,500

individuals
participated in
support of Mental
Health Week.

In total, over **\$95,000** was raised to
support the Saskatoon Community Foundation
to direct towards mental health initiatives.

“

The first-ever Saskatchewan Blue Cross Kids Mental Health Mile was an incredible success. Almost 300 elementary students received a free pair of New Balance runners and a positive mental-health motivational message from Indigenous role model Tarrant Cross Child before running or walking their mile in Diefenbaker Park. The smiles, laughter and inclusivity of every student participating together made it a very impactful event.

— Carla Huntington, VP, Development and Engagement, YWCA Saskatoon

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Indigenous communities



Chokecherry Studios



Return to the Falls with Elder Betty Ross



Multicultural Council of Saskatchewan



Reconciliation Saskatoon

ABORIGINAL FRIENDSHIP CENTRES OF SASKATCHEWAN (AFCS)

Their beginning

The Aboriginal Friendship Centres of Saskatchewan began forming in the 1960s, as part of a broader national movement that started in the 1950s. These centres were created in response to the growing number of Indigenous people moving into urban areas, aiming to ease their transition by providing culturally relevant support, services and community connections.

The first Friendship Centre in Saskatchewan was established in 1963, and since then, the movement has expanded to include multiple centres across the province. These centres are part of the National Association of Friendship Centres (NAFC) and continue to serve as vital hubs for urban Indigenous communities, offering programs in areas such as health, education, employment and cultural preservation.



Our history together

In 2023, Saskatchewan Blue Cross partnered with the Aboriginal Friendship Centres of Saskatchewan (AFCS) to support mental health services for urban Indigenous communities. A **\$25,000** contribution helped fund Mental Health Educators across ten Friendship Centres in the province, ensuring culturally relevant, barrier-free mental health support for both staff and clients.

In 2024, we renewed our commitment, enabling five additional communities across Saskatchewan.

Today

In 2025, the AFCS supported **19** individuals across the province with training to become certified in Mental Health First Aid to support First Nations individuals. The week-long training included facilitators who introduced participants to the core principles of Mental Health First Aid, crisis response and culturally safe support for First Nations individuals and families.

Training empowered **nine** communities across the province to strengthen mental health supports in Saskatchewan.

“My goal is to empower individuals with the confidence to recognize when someone is struggling, respond with compassion, and connect them to the support they need, while honouring our traditions, strengths and ways of knowing.”

— Participant



“This grassroots approach builds resilience and strengthens community cohesion. I can integrate Indigenous knowledge, healing practices, and ceremony with MHFA principles, enriching the training and enhancing trust and acceptance among community members who may be wary of conventional mental health services.”

— Participant

CHOKECHERRY STUDIOS

Their beginning

Founded in 2018, Chokecherry Studios is a youth-founded not-for-profit in Saskatoon. They provide youth with access to inclusive programming and services, enabling them to tell their stories and mobilize their communities creatively. Their primary focus areas are arts-based programming, outreach and service delivery, community mobilization and culture.

Over **400** youth between 11 and 29 years old utilize their services, with 85% being Indigenous. Chokecherry's mandate, "nothing about us, without us", means that youth are at the forefront of their decision-making and how they function as an organization.



Our history together

In October of 2024, Saskatchewan Blue Cross partnered with Chokecherry Studios to support their cultural programming focused on Health Literacy, harm reduction and promoting overall mental and emotional well-being. This partnership marked a meaningful step in supporting youth-led initiatives that centred on Indigenous knowledge and lived experience.

Today

Saskatchewan Blue Cross continues to support Chokecherry Studios in their programming, including drum-making and drumming, to educate and support sobriety.

Facilitator Harry Charles worked with youth, staff and volunteers, guiding them through the traditional process of crafting hand drums over the course of one week.

A total of **13** hand drums were created, five of which were added to the Chokecherry Music Library to be used during ongoing music lessons.

Hand drums hold deep cultural and spiritual significance, played during ceremonies and round dances, bringing people together through rhythm, song and storytelling. These workshops not only preserved traditional knowledge but also foster community, creativity and cultural connection.



Funding from Saskatchewan Blue Cross has played a critical role in supporting Chokecherry Studio's programming. This support arrived at a pivotal time, as we were seeking resources to advance a cultural initiative designed to uplift and engage youth. Through this funding, we were able to facilitate the building of hand drums, bring in a knowledgeable instructor, and hold a ceremony to ensure that the sacred practice of drum-making was approached with respect, intention, and cultural integrity. This program strengthened cultural confidence among youth, enhanced staff and community relationships, and increased access to ceremonial and cultural arts that are often difficult to access.

— Justice Noon, Executive Director,
Chokecherry Studios



RECONCILIATION SASKATOON

ROCK YOUR ROOTS: WALK FOR RECONCILIATION

Their beginning

The Rock Your Roots: Walk for Reconciliation in Saskatoon was first held in 2016. It was created by Reconciliation Saskatoon, a collective of over **100** organizations, including non-profits, businesses and community groups united in their commitment to Truth and Reconciliation.

The walk was inspired by the idea of wâhkôhtowin, a Cree word meaning the interconnectedness of all things. It brings together thousands of people each year to honour Residential School Survivors and demonstrate a shared commitment to reconciliation. Participants are encouraged to “rock their roots” by wearing cultural regalia or symbols of their heritage, celebrating diversity and unity.

Today

This year’s Walk for Reconciliation was held on June 20, with over **4,000** children joining the event, along with more than **5,000** additional participants. The walk also marked the 10th anniversary of Rock Your Roots: Walk for Reconciliation, celebrated under the theme “waniskâk”, a Cree word meaning “everybody wake up”.



Our history together

Since 2023, Saskatchewan Blue Cross has proudly supported the Rock Your Roots: Walk for Reconciliation in Saskatoon. As a Community Investor, the organization has provided tents, volunteers, and on-the-ground support, walking alongside community members in a powerful display of unity and cultural pride.

In 2024, Saskatchewan Blue Cross deepened its involvement by supporting educational materials for students and continuing its partnership with Reconciliation Saskatoon, reinforcing its commitment to Truth and Reconciliation.



“

Thank you, Saskatoon! This year, Saskatoon really showed up to support Residential School Survivors in the annual Rock Your Roots: Walk for Reconciliation. We saw a record-breaking number of school children show up. Thank you to Saskatchewan Blue Cross for your generous support.

— Cornelia Laliberte, Manager,
Reconciliation Saskatoon

”

EQUITY, DIVERSITY AND INCLUSION NETWORK REGINA

NATIONAL INDIGENOUS PEOPLES DAY IN REGINA

Their beginning

National Indigenous Peoples Day has been celebrated across Canada since 1996, when it was officially recognized by the Government of Canada. In Regina, the event has grown into a vibrant annual celebration held in Victoria Park, organized by the City of Regina in partnership with the Equity, Diversity and Inclusion Network and community organizations.



Today

Saskatchewan Blue Cross reinforced its commitment to reconciliation in supporting the 2025 event, which welcomed more than **4,000** individuals to take part in a culturally welcoming event.

Our history together

In 2024, Saskatchewan Blue Cross participated in the City of Regina's National Indigenous Peoples Day celebration, held annually in Victoria Park. The event, hosted by the Equity, Diversity and Inclusion Network, features cultural performances, artisan markets and featured educational activities for all ages.

Through this collaboration, Saskatchewan Blue Cross helps create a space for community learning, cultural celebration and Indigenous-led storytelling, contributing to a more inclusive and informed Saskatchewan.



National Indigenous Peoples Day was a powerful celebration of culture, resilience, and community. More than 4,000 people gathered to honour and participate in Indigenous traditions, games, teachings, and music. As Chair, I'm proud of how our team created space for ceremony, storytelling, and joy – reminding us all that reconciliation lives in relationships and that when we walk together, we are building a stronger future for everyone.

— Chelsea Low, Chair, NIPD



INDSPIRE SCHOLARSHIP PROGRAM

Their beginning

The Indspire Scholarship Program has its roots in the National Aboriginal Achievement Foundation (NAAF), which was established in 1985. The organization was later renamed Indspire, and it has grown into one of the largest funders of Indigenous post-secondary education in Canada outside of the federal government.

Since its inception, Indspire has awarded tens of thousands of scholarships and bursaries, helping Indigenous students overcome financial barriers and pursue their educational goals.

Our history together

In partnership with Indspire's Building Brighter Futures program, Saskatchewan Blue Cross launched the Indigenous Bursary in 2021. This initiative provides scholarships to Indigenous students in Saskatchewan pursuing careers in social work.

From 2022 to 2025, the bursary continued to empower First Nations, Inuit and Métis students by reducing financial barriers and supporting their educational journeys in fields that strengthen community well-being.

Today

In 2025, Saskatchewan Blue Cross renewed our commitment to Indspire, signing on for another four years to support the bursary program from 2025 to 2029.

Student letters

Dear Saskatchewan Blue Cross,

I am a full-time student who has been fortunate enough to return to university. I am pursuing a Master's degree in Indigenous Social Work at the First Nations University Campus in Saskatoon, and I am now halfway through my program.

As a single parent navigating the typical financial challenges of student life, Indspire has significantly alleviated my financial stress and provided me with invaluable peace of mind. With this support, I can stay on track and focus on my studies as I continue my educational journey.

Upon completing my studies, I aim to empower Indigenous communities through dedicated counselling and therapeutic sessions tailored to their unique needs. I also aspire to further my education by pursuing a PhD.

Thank you for your generous support; your contribution has greatly enriched my educational experience.

Sincerely,
Lisette Wapass

Dear Saskatchewan Blue Cross,

First, thank you so much for selecting me as the recipient of this generous bursary! I am in my final year of Indigenous Social Work and will finish university in the spring of 2025. I am currently taking classes at the First Nations University of Canada campus in Prince Albert, SK.

This support means so much to me as it will ease my financial situation. As a student living away from home, in a city I am not from, it can be overwhelming, especially as a post-secondary student. Once I complete my degree, I want to work in Child and Family Services or join Correctional Services Canada to work as a Parole Officer or Indigenous Liaison Worker.

Once again, thank you for your generous support!

Sincerely,
Layne Fleury

Student letters

Saskatchewan Blue Cross,

I am extremely grateful to have received this scholarship, which you have rewarded me! I am from Waterhen Lake First Nation, a Cree community in Northern Saskatchewan, and I am currently living in Saskatoon, SK, as a full-time student. Counselling has always been something I have been interested in and wish to pursue. As a second-year, soon-to-be-graduated Master of Arts in Clinical Pastoral Counselling student, I can confidently say that your scholarship has helped me to achieve that goal. Going back to school as a mature, single student was often financially burdensome, and you have helped to alleviate a lot of the financial stress.

I am excited to complete my program and look forward to continuing my work with Indigenous people in providing tools to help them overcome the obstacles they face. Your financial support has made this goal achievable. Again, thank you for believing in me and investing in not only my future but the future of those I will impact through receiving and completing my education.

Sincerely,

Roberta Fiddler

Thank You!

building
brighter futures
Bursaries and Scholarship Awards



CUMFI MÉTIS CULTURAL DAYS

Their beginning

The Central Urban Métis Federation (CUMFI) was established in 1993 as a Métis-owned and operated non-profit organization in Saskatoon. As a local and national leader in urban Indigenous issues and challenges, they work to address socio-economic discrepancies faced by urban Indigenous people in Saskatoon.

Over the years, the organization has grown and partnered with federal, provincial, municipal and community organizations. Métis cultural days began with the founding of CUMFI, evolving into a major annual event in Saskatoon to promote and celebrate Métis culture, language and history.

In 2018, the event was recognized with the Aboriginal Tourism Award. This award was presented by the Central Urban Métis Federation Inc., recognizing excellence in Indigenous-owned tourism businesses and operators across the country.



Our history together

In 2022, Saskatchewan Blue Cross began collaborating with CUMFI Métis Cultural days as a sponsor of the event, supporting them annually since. While the central theme has focused on reconciliation, the event has also centred around sharing and diversity.

This included inter-cultural collaborations, including inviting other cultural groups, such as Ukrainian dancers, to share the stage, fostering a spirit of sharing and mutual respect.

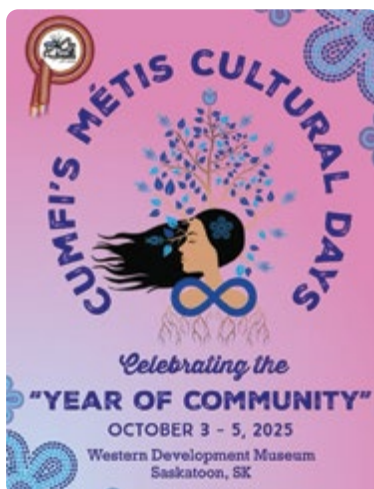
Today

In 2025, CUMFI celebrated the “Year of Community” at the Western Development Museum. Over three days, the free event welcomed the community to step inside the Métis culture with an interactive Métis village, market, children’s activities, dancers and singers, games and more. Attendees were also invited to learn from Métis Elders, telling their history and stories in both Michif and English, encouraging the sharing of culture and connection.



CUMFI's Métis Cultural Days 2025 brought people of all cultures together to celebrate and learn about Métis culture, history and Michif language. Over 5000 children, youth, adults and elders attended Métis Days. The VIP backbone eating competition always draws a big crowd!

— Shirley Isbister, President, CUMFI



RETURN TO THE FALLS WITH ELDER BETTY ROSS

On October 22, Saskatchewan Blue Cross welcomed Elder Betty Ross, a residential school survivor, to take part in a discussion about truth and reconciliation and share her story of survival. Saskatchewan Blue Cross team members experienced a special screening of the film “Return to the Falls”, a documentary that shares Betty’s story, the legacy of residential schools and the journey towards reconciliation.

As an Elder of Cross Lake Nation, Betty has taken her story across Canada to promote the film, also offering

an opportunity to have a discussion afterwards. The efforts have resulted in a film tour that inspires reconciliation across Canada, connecting with youth, fellow survivors, teachers and other community leaders.

In Saskatoon, **450** students had the opportunity to view the impactful story, while a private showing at The Roxy welcomed **175** attendees.



“

Thank you to everyone for sharing your journey and teachings that you pass along not only to your grandchildren, but us and many others. We are truly honoured that you’re all willing to share your heart and be vulnerable with us.

— Team member, Saskatchewan Blue Cross

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“

The film was eye opening, learning about the horrors of Residential school and beyond, but having Elder Betty in person, and including local fellow survivors that shared their feelings of the experience was so impactful! I now better understand the trauma that continues to haunt so many!

— Denise Mildner, Executive Director,
The Evermore Centre

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NATIONAL DAY FOR TRUTH AND RECONCILIATION

Their beginning

In 2008, the Truth and Reconciliation Commission, or TRC, was created. Their goal was to document the history and legacy of the residential school system. Over several years, they collected information on the assimilation of Indigenous children and the erasing of their cultures. Their final report included 94 calls to action, one of which specifically called for a federal statutory holiday to honour survivors and promote the commemoration of the residential school history publicly.

On September 30, 2021, the first National Day for Truth and Reconciliation was held, coinciding with Orange Shirt Day. This day is dedicated to honouring the children who never returned home from residential schools, as well as the survivors and their families.



Our history together

The same year the first National Day for Truth and Reconciliation was observed, Saskatchewan Blue Cross recognized its significance by ensuring that team members were given this day off to participate in educational and commemorative activities. Each year, special digital webinars have been provided to staff to help provide more resources and understanding about reconciliation.

Today

This year, Saskatchewan Blue Cross took part in the Reconciliation Saskatoon Survivors' Flag Raising Ceremony. This event led up to the tenth anniversary of the National Day for Truth and Reconciliation, honouring Residential School Survivors through their stories and performances.

The ceremony provided an opportunity to gather, providing unity, awareness and respect for Indigenous communities and survivors. In support of the event, Saskatchewan Blue Cross provided honourariums to Elders and Survivors.



On September 22, 2025, the Residential Schools Survivors flag was raised at City Hall. The day was planned by the survivors and included time to hear their truth and watch cultural performances. Thank you to the Saskatchewan Blue Cross for your support.

— Cornelia Laliberte, Manager, Reconciliation Saskatoon

ORANGE SHIRT DAY REGINA

Their beginning

Orange Shirt Day in Regina is an annual event organized initially by Reconciliation Regina and the Equity, Diversity and Inclusion Network. Held on September 30, it coincides with the National Day for Truth and Reconciliation.

Since 2021, the event has been celebrated in Regina, including a pipe ceremony, a healing walk led by jingle dress dancers and a community barbecue. It serves as a space for remembrance, education and healing to honour the children who never returned home from residential schools and to support survivors and their families.



Our history together

Saskatchewan Blue Cross began supporting Orange Shirt Day Regina in 2023, when the Multicultural Council of Saskatchewan still coordinated the event. That year marked a turning point, as the event began to grow in scope and reach, drawing more community members into meaningful conversations about truth and reconciliation.

Since then, Saskatchewan Blue Cross has remained a committed partner, helping to expand the event's educational programming and community engagement. Their support has contributed to the development of interactive learning experiences, including storytelling sessions, cultural presentations and collaborative art activities.

Today

The Equity, Diversity, and Inclusion Network (EDIN) has taken over and enhanced the event, renaming it the Orange Shirt Day Learn & Connect Event and hosting it on September 30 to coincide with Canada's National Truth and Reconciliation Day.

EDIN welcomed Saskatchewan Blue Cross as a sponsor, helping engage Regina and the surrounding areas to take part in education and activities about the impact that Canada's Residential School System had. This year featured videos from the Canadian Human Rights Museum, testimony from a survivor and a blanket artist, who shared their experiences and led a community art activity. Orange shirts were worn to recognize the experience of those who went to residential schools, to honour them and show a collective commitment to ensure that 'Every Child Matters'.



The way that Merle Buffalo told her story was so powerful. We all understood the impact of residential schools.

— Committee member

I have never been to a pipe ceremony before. It feels so good to be welcomed and have everything explained.

— Participant



Newcomers and new Canadians



Regina Open Door Society



Global Gathering Place Ride for Refuge



Safe Communities Humboldt & Area



YMCA Prince Albert

REGINA AND SASKATOON OPEN DOOR SOCIETIES

Their beginning

In the mid-1970s, the federal government opened its doors to refugees. Many arrived from political upheavals in Vietnam, Southeast Asia and Chile. In 1976, the Regina Open Door Society was established, helping these new Canadians set up their new lives in the area.

The goal of the non-profit was to provide settlement and integration services to refugees and immigrants to Regina. Over the course of their almost 50 years, they have expanded their programs, providing language and employment services to help Newcomers achieve their goals of becoming part of the community.

In 1980, a dedicated group of individuals in Saskatoon ran their first programs to support Vietnamese refugees with ESL classes and tutoring, legal awareness sessions and more. After the success of these meetings, they incorporated to become the Saskatoon Open Door Society in 1981.

From these humble beginnings, they too expanded, with more than **200** employees providing services to Newcomers from over **170** countries, ensuring settlement and family support, community connection, language training, childcare and employment.

Our history together

Since 2021, Saskatchewan Blue Cross has partnered with the Regina and Saskatoon Open Door Societies to improve Health Literacy for Newcomers. Together, we have developed and distributed easy-to-understand materials about local vaccination and immunization clinics, using and translating content from the Saskatchewan Health Authority.

In 2023, we expanded our collaborative efforts, providing funds to both organizations for Health Literacy promotion and outreach, resource development and information orientations for Newcomers and refugees in Saskatoon and Regina.

Saskatchewan Blue Cross also became a sponsor of the Annual Diversity Awards Gala for the Saskatoon Open Door Society, which recognizes individuals and organizations that demonstrate leadership in workplace diversity and inclusion.

Support was provided to the Regina and Saskatoon Open Door Societies for their Health Fair for Newcomers. These events brought together over **300** guests, Newcomers and the general public, to educate on dental hygiene and nutrition, provide one-on-one health consultations with nurse practitioners and more.



REGINA AND SASKATOON OPEN DOOR SOCIETIES

(CONTINUED)

Today

This year, Saskatchewan Blue Cross continued to support the Regina Open Door Society's efforts by funding their Empowering Newcomers Program, which began in July and has already served **86** clients. The program focuses on health education, social engagement and reducing isolation among Newcomer seniors.

Other events supported by Saskatchewan Blue Cross in Regina include:

Welcoming Inclusive Senior Engagement (W.I.S.E) Program:

Weekly sessions for adults 55+, offering health information, cultural activities and interpretation services. Activities included library tours, farmers' market visits, floral conservatory tours, art sessions and legislative building tours.

54 total attendees across activities

“

Before the tour, I only thought of the library as a quiet place to read. Now I understand I can borrow books, use the computer and gain more information.

— W.I.S.E attendee

”

“

It's inspiring to see how nature and culture come together to celebrate our diverse community.

— Vice President of Floral Conservatory

”

“

This brings back memories of my childhood, where we used pencils/charcoal and draw cultural houses and figures. I want to work on this more often.

— W.I.S.E attendee

”



Health and Wellness Presentation:

On August 5, Newcomers were welcomed to a session on Canadian healthcare, winter safety and healthy living.

40 total attendees

Monthly Vaccine Clinics:

Three sessions (July–Oct.) reached **15** participants, promoting immunization awareness.

Annual Flu/COVID Clinic:

Held on October 28, **130** vaccinations were administered.

Translation and Interpretation Services:

30 Newcomers were supported in Dari, Somali, Amharic and Arabic.

Health and Wellness Fair for Older Adults:

Promoted W.I.S.E and built partnerships with local organizations.

Settlement Fair:

Held on October 7, the fair connected **50** Newcomers with housing, library and health resources.

In Saskatoon, Saskatchewan Blue Cross once again had the honour of supporting the Annual Diversity Awards Gala. The night welcomed over **480** community leaders, cultural organizations, businesses and families to celebrate diversity, inclusion and shared community values.

Seeing over 450 people from so many cultures come together in one room, celebrating, laughing and recognizing one another, was incredibly moving for our team. Saskatchewan Blue Cross’s support didn’t just help us host an event; it helped create a space where people felt seen, valued, and connected. That impact will stay in our community long after the night of the gala. In these challenging times, your support is critical in helping those settling into our beautiful community.

– ADAG Team



What attendees said:

Overall, it was an amazing night and hope to attend future ones to connect with like-minded individuals.

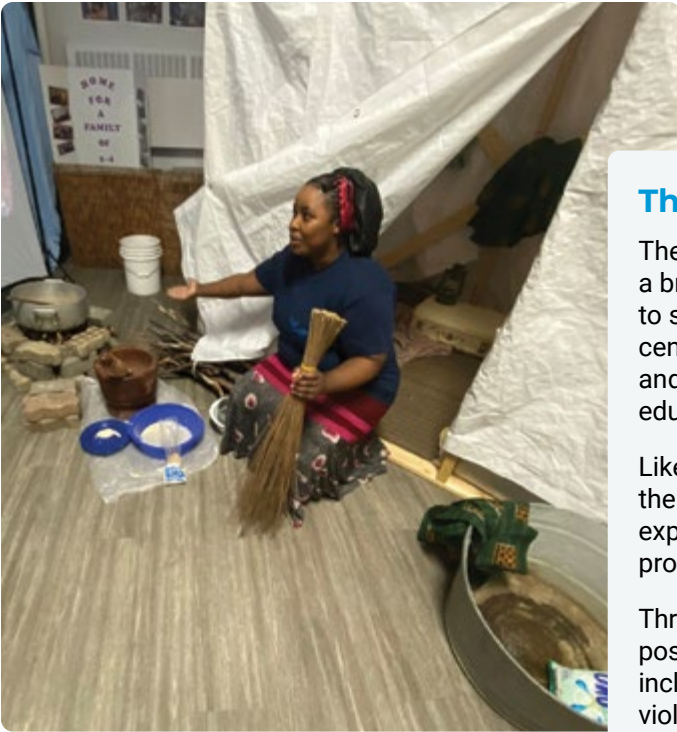
I love the Gala each year, and this was my third time attending.

(This was) My first Annual Diversity Awards Gala and I really was impressed with the audience and cultural representation.

This event was TOP NOTCH, our organization enjoyed every aspect of the food, culture and presentations. Wonderful work, Annual Diversity Awards Gala staff!

I really enjoyed this year's Annual Diversity Awards Gala, especially the focus on black history month that was brought into the program.

YWCA PRINCE ALBERT



Their beginning

The Prince Albert YWCA, established in 1912, was part of a broader movement in early 20th-century Saskatchewan to support and protect young women migrating to urban centers. The YWCA aimed to provide safe, affordable housing and direction for women entering the workforce or pursuing education.

Like its counterparts in Moose Jaw, Regina and Saskatoon, the Prince Albert YWCA engaged in Travellers' Aid work and expanded its services over the decades to include educational programs, employment assistance and recreational activities.

Throughout the world wars, the Great Depression and into the postwar era, the organization adapted to evolving social needs, including support for new Canadians and addressing issues like violence against women.

In 1990, the Prince Albert YWCA began hosting the Women of Distinction Awards, reflecting its ongoing commitment to recognizing and empowering women.

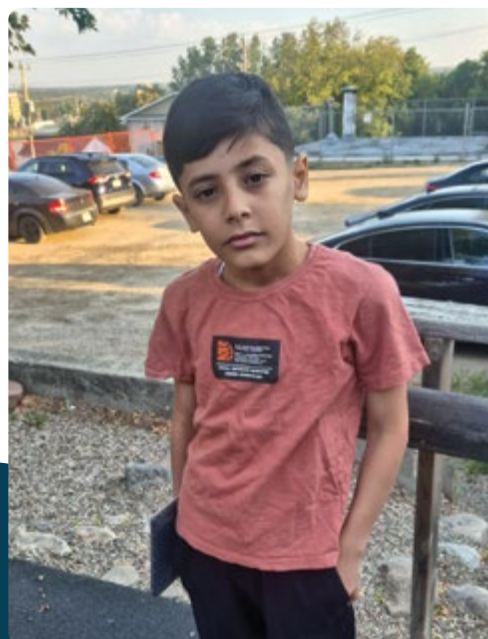
Our history together

In 2022, Saskatchewan Blue Cross provided dedicated funding for interpreters for YWCA clients. This support ensured that Newcomers could communicate and understand medical diagnoses and information, allowing them to make informed decisions about their health.

The agreement expanded in 2023, ensuring funding for the critical interpreter program through 2024 while also introducing transportation for Newcomers to medical appointments.

Today

Saskatchewan Blue Cross continues to support the YWCA in Prince Albert and their settlement services, as they continue their incredible work for individuals and families of Newcomers like Rabia Bark and his son.



Health Literacy

feature story

New Life, New Adventures: The story of Rabia Bark and his son

My name is Rabia Bark. I am from Syria. I lived in Turkey for about four years before coming to Canada on August 27, 2024. On February 6, 2023, a huge earthquake hit Turkey, causing the destruction of thousands of buildings and resulting in the deaths and injuries of thousands of people. My family was one of those seriously affected by this tragic incident. My beloved wife and my young daughter, who was just 5 years old, were killed, and my oldest son, Abdulkarim, who was 10 years old when this incident happened, broke his left leg. The death of my wife and daughter, along with my son's injury, impacted my whole life and put me in a devastating situation. I tried not to lose hope because both my children, who were seriously affected by the incident, needed my support, but it was not an easy task.

The surgeons in Turkey helped my son and treated him passionately. They put an IM rod in Abdulkarim's leg to enable him to walk and participate in some indoor and outdoor activities. Although the treatment was very helpful and returned Abdulkarim to a better situation, the mental aspect of the incident still haunted all three of us. Since Abdulkarim is in his growing age, the doctors in Turkey advised us to remove the IM Rod after a year.

Before one year had passed, our application was approved by the Canadian government, and we immigrated to Canada. Unlike other people who were very happy to come to Canada, for me, it was full of nervousness, anxiety and worries. I was a single dad with two teenage sons who had experienced a huge trauma affecting their lives and needed immediate treatment and support. I was coming to a country about which I had no idea regarding their culture, language and support systems. Soon after we settled in Prince Albert, the YWCA Settlement office helped us find a family doctor, and my son's treatment began. After a few initial examinations, he was referred to the Children's Hospital in Saskatoon. I had two different feelings: happiness because I realized my son was receiving professional treatment and support, and worry because Saskatoon

was about an hour and a half drive from Prince Albert, and I had no car, didn't know the address, and, most importantly, didn't know the language, making it difficult for me to communicate with the doctors and nurses. The YWCA Settlement office, using funds they had from Saskatchewan Blue Cross, provided me with transportation and interpretation and support for my family mentally and physically. I felt a sense of relief and comfort. Now everything was falling into place.

During the last appointment on August 26, 2025, the surgeons successfully removed the IM rod from my son's leg, enabling him to walk and run more comfortably.

I am truly grateful to the YWCA Settlement office and Saskatchewan Blue Cross for providing such a wonderful opportunity and helping me and my son in ways I never expected. Now my son has returned to a completely normal life and does all his activities without any problems or difficulties. He attends school regularly, plays soccer with his friends, and participates in all his indoor and outdoor activities joyfully and without any issues.

Once again, I am thankful to the government of Canada for its support in bringing me and my children to Canada and making our lives comfortable. I am grateful to Saskatchewan Blue Cross for providing everything I needed and helping my son receive treatment. I have found hope, I have found life.



SAFE COMMUNITIES HUMBOLDT & AREA

Their beginning

Safe Communities Humboldt & Area has a history rooted in community-driven safety initiatives. In 2005, Humboldt & Area was designated a Safe Community by Safe Communities Canada, a national non-profit focused on injury prevention.

This designation marked the beginning of a coordinated effort to reduce injuries and promote safety through education and community engagement. Partnering with local social support organizations, emergency services, businesses and volunteers, they operate a variety of programs for different ages and groups to target various safety concerns.



Our history together

In 2023, Saskatchewan Blue Cross joined forces with Safe Community Humboldt & Area to support their Winter Preparedness for Newcomers clinic and Senior Safety Symposium.

Winter Preparedness for Newcomers

The Winter Preparedness for Newcomers presentations by Safe Communities Humboldt & Area began in 2015. These clinics were created to support Newcomers, many experiencing their first Saskatchewan winter, in learning how to stay safe in extreme cold conditions.

The program has run annually since its inception, offering education on topics such as:

- Preventing frostbite, hypothermia and other cold-related conditions
- Safe home heating practices
- Road and pedestrian safety
- Child safety during winter months

Senior Safety Symposium

The Senior Safety Symposium hosted by Safe Communities Humboldt & Area began in 2017, with the first symposiums held throughout the region in November of that year. These events were created to provide older adults with access to safety education, health resources and community support. Topics have included fall prevention, fraud awareness, fire safety, health care directives and more. The symposiums continue to be held annually, with recent editions hosted at venues like Caleb Village and The Elizabeth, featuring presentations, health screenings and flu vaccinations.

Today

Saskatchewan Blue Cross continues to uplift Newcomers and seniors through support of these events. This year, the Senior Safety event welcomed **60** attendees and **15** presenters.

What attendees said:

“

Very good and very informative.

I really appreciated the work and effort to bring this information to us.

”

“

The day was extremely informative, the symposium attendees all felt the topics and speakers were all very good (easy and simply explained so that the attendees could apply and absorb the information shared).

— Community Relations Manager, Safe Communities Humboldt & Area

”



The Newcomer Winter Preparedness Clinic came at a crucial time, as many of the individuals who were interested in attending stayed home due to a snowstorm. Regardless, the event welcomed **20** attendees and **four** presenters. Those who braved the snow left the event with more confidence in dealing with Saskatchewan winters.

What attendees said:

“

I was satisfied with information which are given by presenters, I appreciate them, thanks for that.

I hope the presentations like this will be held again in future.

”



REGINA COMMUNITY CLINIC

Their beginning

In 1962, the Regina Community Clinic was established during one of the biggest moments in Canadian Healthcare history: the Saskatchewan doctors' strike. The strike was in response to the introduction of Medicare in the province.

During the strike, community clinics like the Regina Community Clinics were organized to ensure continued access to healthcare. As the only healthcare co-operative in southern Saskatchewan, it's owned and governed by its members, the patients themselves.

As a healthcare co-operative, they provide care to meet patients' physical and mental needs, as well as social services to enhance the community's well-being.

Our history together

Over the past several years, Saskatchewan Blue Cross has supported the Regina Community Clinic to provide social services to individuals in the Regina area. As they provide complex family practice services to Newcomers and refugees, they rely on interpreters to assist their clients.

As interpretation services are not covered, Saskatchewan Blue Cross stepped up to fund interpreter services, ensuring individuals can understand their healthcare and treatment.

We are so excited to be able to reach out specifically to Indigenous older adults in Regina through this additional Saskatchewan Blue Cross funding. We believe this initiative will have a major positive impact in our community.

— Dawn Martin, Representative of the Regina Social Prescribing Steering Committee



Today

This year, Saskatchewan Blue Cross not only continued its support of healthcare interpreters but also invested in the Indigenous Community Connector with the Regina Social Prescribing steering committee as the oversight agency.

The first of its kind in Saskatchewan, the Community Connector provides culturally appropriate services to Indigenous older adults. The connector, Shana Cardinal, is a Métis Social Worker with extensive community experience.

As the initiative is in its early stages, two client referrals have been made so far. The hope is to extend this resource to other community-based organizations, referral clinics and other agencies to promote the initiative.

The Steering Committee, Community Connector and members of the Indigenous Advisory Group also developed and facilitated a community support mapping event. A total of **26** different community organizations and **48** individuals participated.





While work continued diligently at the Regina Community Clinic, a rare opportunity arose for Saskatchewan Blue Cross to support the discussions regarding health information and mistrust, something that is explored in depth in the Saskatchewan Blue Cross Health Literacy Report.

Saskatchewan Blue Cross stepped up as a sponsor of the Facts Matter: Health Misinformation and Trust Luncheon with Andre Picard, Globe and Mail Health Columnist. Andre Picard is a renowned columnist known for his open discussions surrounding healthcare, insights, relevance and accessibility. The event sold out, welcoming **205** attendees, including ministry representatives and officials.

It was such a pleasure to take part in an event that was so well-organized and had such an engaged audience and community. It was obvious that at Regina Community Clinic, you live your values. Looking forward to my next visit to Regina.

— Andre Picard, Speaker

The support from our sponsors was critical to the success of this event. Saskatchewan Blue Cross' commitment and participation was pivotal and proved, once again, that Saskatchewan is a community of collaboration.

— Dawn Martin, Regina Community Clinic

GLOBAL GATHERING PLACE

Their beginning

Global Gathering Place began in 1998 as a volunteer-run initiative aimed at helping refugees and immigrants settle into life in Saskatoon.

Over the years, they've established themselves as a valuable resource for Newcomers, helping build bridges between cultures and communities with a wide range of personalized settlement services.

In 2023, they celebrated their 25th anniversary, recognizing the thousands of Newcomers they've helped in Saskatoon and the staff and volunteers, many of whom were once clients themselves, playing a vital part in fostering a sense of belonging and empowerment.

Today

In 2025, with Saskatchewan Blue Cross' investment in the PATH program, **315** refugees were provided access to critical medical services and **1,250** hours of support were delivered by CHNs.

In addition to the work done by the PATH and CHN programs, Saskatchewan Blue Cross once again supported the Ride for Refuge, boasting **150** participants.

Our history together

In 2021, Saskatchewan Blue Cross began supporting Global Gathering Place's Cultural Health Navigators (CHNs), who help Newcomers bridge language and cultural gaps in healthcare. CHNs attend medical appointments, interpret and guide clients through the healthcare system.

This initiative improves health outcomes for refugees and immigrants by ensuring they understand and can act on medical advice, contributing to a more equitable healthcare experience.

Also launched in 2021 with support from Saskatchewan Blue Cross, the Providing Access to Healthcare program, or PATH program, offers one-on-one health support to refugees during their first six months in Canada. It addresses barriers such as language, transportation and unfamiliarity with the healthcare system.

PATH remains a cornerstone of Newcomer health support in Saskatoon, helping hundreds of individuals access timely, appropriate care year after year.

For the fourth year in a row, Saskatchewan Blue Cross has made a tremendous impact on our annual fundraiser, Ride for Refuge. As our lead sponsor, Saskatchewan Blue Cross enables us to, over and over again, put on such a spectacular event that showcases Saskatoon's solidarity with refugees and immigrants. This year Saskatchewan donated \$5,000 to our Ride for Refuge campaign, hosted one of our rest stops, and gave greetings to our participants, not only contributing financially but showing up at the event and showing up for newcomers. The impact of this event is significant, and we see the difference it makes every day, allowing us to have a profound impact on the lives of our clients and assist them as soon as they walk through our doors.

— Kennedy Owen, Ride for Refuge Saskatoon Event Lead, Global Gathering Place

I am very happy with the services I have been receiving from my worker since I came to Canada. My 4-year-old son had a medical issue, and the doctor referred him to the hospital to receive treatment and now he is doing well. I know how to go to the clinic downtown to see my family doctor. Also, I feel supported as I had some family problems and my worker helped me to find a new house, furniture, and all what I needed to continue with my life.

— Ibrahim, Client, Global Gathering Place

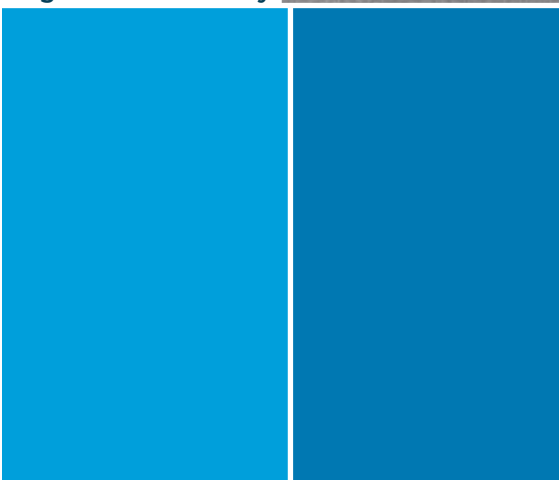
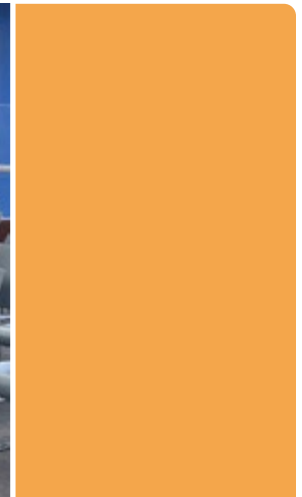




The actively aging



Regina Public Library



Saskatchewan Seniors Association Inc. (SSAI)



SSAI Convention

Saskatchewan Caregiver Centre

Supporting Working Caregivers

As Canada's population ages, the demand for caregiving will grow. Family and friend caregivers will become increasingly vital.

Who is a working Caregiver?

An employee who supports a family member or friend with a temporary or long-term health condition, disability, or age-related challenge, providing assistance with daily tasks, medical needs, and emotional well-being while balancing work responsibilities.

Taking on a caregiving role is like managing an additional job alongside regular work and personal responsibilities. Because caregiving is unpredictable, many caregivers reduce work hours, change jobs, or leave employment entirely. "52% of HLT Leaders interviewed did not know how many caregivers were in their organization" - CCOE, 2023

Supporting Caregivers

- Improves recruitment and retention
- Reduces employee stress, sick leave, and related costs
- Lowers turnover and training costs
- Boosts productivity, morale, and engagement
- Offers a competitive edge in the labour market

Saskatoon Council on Aging (SCOA)

YMCA REGINA AND MOOSE JAW

Their beginning

In 1890, the first YMCA was established in Regina, with activities held in churches, halls and homes. Fast-forward to 1908 and a permanent YMCA building was constructed in Regina, providing a dedicated space for programs and community engagement.

Over the years, the organization has expanded, adapting its focus on helping individuals lead healthy and fulfilling lives. From 2000 onwards, they continue to serve the community with programs focused on health, childcare, youth development and social responsibility.

The Moose Jaw facility was founded during a similar time frame in 1905, serving the community for over a century. However, just shy of their 115th anniversary, they closed their physical building due to increased expenses and low membership.

Due to the closure, the Regina YMCA set to work to collaborate with the Moose Jaw services, ensuring that their childcare programs continued at local facilities for the community.



Our history together

In 2022, Saskatchewan Blue Cross partnered with the YMCA of Regina to launch Health Connect, a program designed to improve Health Literacy and healthcare navigation for adults aged 55+. In 2023, the program expanded to Moose Jaw, offering free sessions on health education, community connection and wellness activities.

Today

The Health Connect program has experienced significant growth, not only in the number of participants but also in the involvement of specialized educators. With continuing support from Saskatchewan Blue Cross, Health Connect provided programming to more than **950** adults, offering a blend of fitness and educational opportunities to promote physical health, independence and informed decision-making, including:

- Fall Prevention Programming (Forever... In Motion) fitness classes
- Strength-based exercise sessions
- Educational discussions through the Coffee and Conversation series
- Formal educational sessions with subject matter experts

Featured educational sessions included Caring for your Knees, presented by Ivan Gutfriend, former Saskatchewan Roughriders trainer and Learn More About Pharmacy, presented by a group of pharmacy students.



At the YMCA of Regina, we deeply value our partnership with Saskatchewan Blue Cross. Together, through the Health Connect program, we've empowered adults aged 55+ to better understand and navigate their health journeys, building confidence, connection and community. This collaboration is rooted in a shared vision: a Saskatchewan where everyone has the opportunity to lead a healthy, fulfilling life. Saskatchewan Blue Cross' commitment to Health Literacy and community wellness aligns seamlessly with our mission to inspire potential and support lifelong well-being. We're proud of what we've accomplished together and look forward to continuing this meaningful work to strengthen lives and communities across the province.

— Steve Compton, CEO, YMCA of Regina



SASKATOON COUNCIL ON AGING (SCOA)

Their beginning

The Saskatoon Council on Aging (SCOA) was founded in 1991 by a group of dedicated seniors who recognized the need for a centralized organization to support older adults in Saskatoon. From its beginning, SCOA aimed to be a voice for older adults, advocating for their needs and promoting healthy aging through education, outreach and community engagement.

Over the years, SCOA has grown, expanding its programs to include health and wellness initiatives, caregiver support and age-friendly community projects. Today, SCOA serves over **80,000** older adults in Saskatoon and surrounding areas, continuing its mission to enhance the quality of life for seniors through advocacy, education and inclusive programming.

Our history together

In 2023, Saskatchewan Blue Cross expanded its partnership with the Saskatoon Council on Aging (SCOA) to support the launch of Nav-CARE. This volunteer-led program helps older adults with chronic illness navigate care and maintain independence.

The partnership also supported SCOA's Spotlight on Seniors event and Caregiver Information Centres.

This project has been pivotal in helping us recognize the importance of working collaboratively rather than independently.

Thanks to Saskatchewan Blue Cross, SCOA has been able to engage with 211 Saskatchewan and the Health Quality Council to build a foundation for a sustainable, province-wide caregiving information system.

— Kate Pederson, Caregiver Coordinator,
Saskatoon Council on Aging



Today

SCOA has been able to advance its efforts on developing a Provincial Caregiver Database with support from Saskatchewan Blue Cross. This database is a crucial step in building a coordinated caregiving strategy for the province. As the project progressed, SCOA identified that utilizing existing efforts would be the most effective solution. This resulted in SCOA collaborating with 211 Saskatchewan, strengthening Saskatchewan's caregiving ecosystem by connecting caregivers and service providers through a coordinated access model. Ultimately, SCOA aims to streamline access to resources and enhance support for diverse populations through 211 Saskatchewan's 24/7 assistance and multilingual services, which are available in over **150** languages.

This year, **1,000** printed copies of SCOA's updated Directory of Services for Older Adults and Caregivers (2025–2026) were distributed across Saskatchewan, while **890** digital copies were downloaded.

SASKATCHEWAN SENIORS ASSOCIATION INC. (SSAI)

Their beginning

The Saskatchewan Seniors Association Inc. (SSAI) began with the formation of the first seniors' club in Saskatoon in 1939, led by Annie Douglas, mother of future premier Tommy Douglas. In 1942, she helped establish the Saskatchewan Old Age Pensioners and Pioneers Organization, which evolved into the Pensioners and Senior Citizens Organization (PSCO).

In 1981, PSCO merged with the Saskatchewan Association of New Horizons Projects to form SSAI, which now represents over **25,000** seniors across the province. SSAI has since held annual conventions, submitted resolutions to governments and maintained national representation. Today, the SSAI continues to advocate for seniors on healthcare, transportation and affordability issues.

Our history together

Saskatchewan Blue Cross has provided financial support to SSAI over the years by not only assisting in the printing of the directory of services and mailout to members, but also by organizing a forum for seniors. Working with other organizations, SSAI has hosted an annual convention, welcoming individuals to learn more about resources and supports available across the province.

Today

In 2025, Saskatchewan Blue Cross proudly supported the Saskatchewan Seniors Association Inc. (SSAI) annual convention. This event brought together **65** attendees and **10** presenters over two days of learning, collaboration and community building.

The convention featured a range of educational sessions designed to support seniors in their daily lives. Topics included home organizing solutions for those downsizing, insights into home care services and practical workshops on club programming and management. Attendees also enjoyed brief exercise breaks throughout the event, reinforcing the importance of staying active.

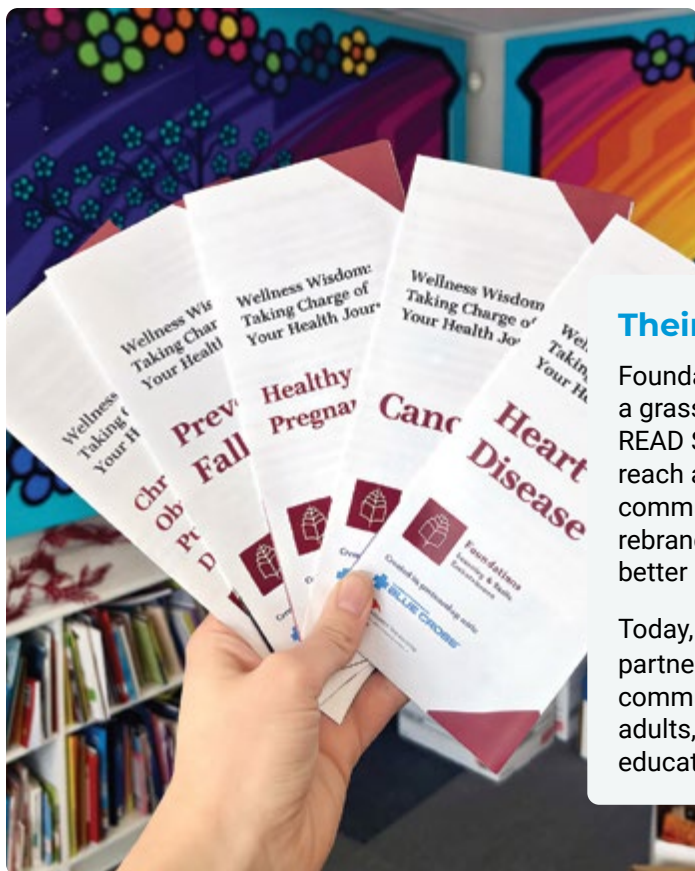
A highlight of the convention was SSAI's annual Walk-a-thon: a 45-day competition that encourages members to stay physically active and engaged. The event also featured messages from key organizations such as the National Pensioners Federation, Forever...in Motion, the Mental Health Association, Connected Canadians, the Alzheimer Society of Saskatchewan and the Saskatchewan Seniors Fitness Association.



Saskatchewan Seniors Association Inc. is thankful to Saskatchewan Blue Cross for the financial support it provided for our 2025 SSAI Convention. This funding allowed us to host a full lineup of speakers on a range of topics promoting health and wellness for seniors. 65 seniors from across the province attended the conference. Due to the support of Saskatchewan Blue Cross, presentations have been recorded and archived on the SSAI website and are available to all who are interested in watching them. Our collaboration with Saskatchewan Blue Cross is greatly appreciated as we continue promoting healthy options and Health Literacy for seniors.

— Lorraine Thibeault, President,
Saskatchewan Seniors Association Inc.

FOUNDATIONS LEARNING & SKILLS SASKATCHEWAN



Their beginning

Foundations Learning & Skills Saskatchewan began in 1979 as a grassroots initiative offering free adult tutoring services under READ Saskatoon. Over the years, the organization expanded its reach and programming to meet the evolving literacy needs of communities across the province. In May 2022, the organization rebranded to Foundations Learning & Skills Saskatchewan to better reflect its provincial scope and diverse offerings.

Today, Foundations Learning works with over **300** community partners in more than **80** Indigenous and non-Indigenous communities throughout Saskatchewan. Its programs support adults, children and families through literacy training, financial education and skill development.

Our history together

In 2023, Saskatchewan Blue Cross partnered with Foundations Learning & Skills Saskatchewan to support plain language Health Literacy workshops. These sessions, delivered to University of Saskatchewan medical staff and students, aim to improve communication between healthcare providers and patients.

Today

Over **950** individuals were reached through events, workshops and materials distribution with Saskatchewan Blue Cross' support.

Resources included five plain language brochures on:

- Falls
- Cancers
- Circulatory systems disease
- Respiratory systems disease
- Healthy pregnancy

To deepen the conversation on clear communication, the following events and discussions were held:

- Clear Language in Health Care
- Clear Language Writing in Health Care
- Clear Language, Design and Communication



This partnership has shown what's possible when literacy and health come together. As we continue to expand our Clear Language Health Series, we're ensuring every person in Saskatchewan has the tools to understand, participate in, and take charge of their own health.

— Sheryl Harrow-Yurach, Executive Director, Foundations Learning & Skills Saskatchewan

SASKATCHEWAN SENIORS MECHANISM (SSM)

Their beginning

The Saskatchewan Seniors Mechanism (SSM) was established in 1990 to unite seniors' organizations across the province under one umbrella. Its formation marked a significant step toward coordinated advocacy and support for older adults in Saskatchewan. From the beginning, SSM has focused on improving the quality of life for seniors by promoting age-friendly communities, supporting health and wellness initiatives and encouraging active participation in society.

Over the years, SSM has launched and overseen various programs, including Age-Friendly Saskatchewan, which helps communities become more inclusive and supportive of older adults. The organization also runs initiatives like "Gray Matters," a publication that highlights age-friendly topics, and "Blooming Perennials," which celebrates inspiring seniors. Through partnerships, advocacy, and education, SSM continues to be a leading voice for seniors in the province.

Our history together

Since 2022, Saskatchewan Blue Cross has supported SSM with funding and publications in their annual magazine. These magazines are released quarterly, each with a different focus or theme and provide solutions and resources on topics important to seniors.

In 2024, Saskatchewan Blue Cross began supporting the SSM Conference. This vital virtual event allows individuals from across the province to learn and connect from the comfort of their own homes.



Today

Saskatchewan Blue Cross continues to support SSM with regular contributions to their Gray Matters publication and once again provided financial support for their Annual Conference.

The 2025 conference, Strength in Community: We Have What it Takes, had **90** virtual participants with many more watching the recordings at a later date.

Presenters included Bobbi Symes, Director of Healthy Aging at United Way BC, who described the origin and growth of Better at Home, a program that supports older adults' choice of home and promotes accompanying community development.

Gray Matters:

9,500 copies printed and distributed across Saskatchewan.

“ I was inspired by hearing from Bobbi Symes about 'Better at Home'. We need to keep pushing for SK government investment to support our older adults! ”
— Linda Dodd, attendee

“ It's a privilege to work with Saskatchewan Blue Cross, an organization whose understanding of the importance of Health Literacy and the effects of the social determinants of health is embedded in their actions. Saskatchewan Blue Cross supports SSM advocacy and our work towards our vision, 'Quality life for all older adults in Saskatchewan'. By acknowledging Saskatchewan Blue Cross' support, the general public catches a glimpse of the immense value that they contribute to well-being in Saskatchewan. ”
— Holly Schick, Executive Director, Saskatchewan Seniors Mechanism

REGINA PUBLIC LIBRARY



Our history together

In 2024, Saskatchewan Blue Cross partnered with Regina Public Library to support the Health and Wellness Fair for Older Adults. Held at the Central Branch, the event featured interactive sessions with local health organizations, fitness demonstrations and essential health screenings. The fair was designed to promote active aging and Health Literacy among older adults.

Today

Saskatchewan Blue Cross continues to support the Regina Public Library and its efforts to provide Health Literacy resources for seniors. Sponsoring the 2025 Health and Wellness Fair for Older Adults, over **15** community organizations and **82** individuals were able to attend the free event.

Highlights from the day included:

- Diverse, full-day program: Tai Chi, Zumba, Yoga, Line Dancing, Forever...in Motion, Nutrition Talks
- 15+ community partners: From foot care and fraud prevention to fitness, vision and recreation
- Free lunch: Nutritious options for all participants
- Health services: Hearing tests, blood pressure checks, resource navigation

Saskatchewan Blue Cross' support made it possible for our library to bring health information to life for older adults in our community. By providing free, accessible programs and trusted resources at a one-day event, we're helping people find, understand, and use health information that supports their well-being.

— Tanya Rogoschewsky, Director,
Community Engagement and Programming,
Regina Public Library

Their beginning

The Regina Public Library was originally established in the early 20th century, with its first Carnegie-funded building opening in downtown Regina. This original structure was destroyed in the devastating Regina Cyclone of 1912, but a new Carnegie library was built on the same site and served the community until it was demolished in 1961. The current Central Library officially opened on December 5, 1962, and has since become a cultural and informational hub for the community.

Over the decades, the Regina Public Library has grown into a citywide system with nine branches. It has pioneered several Canadian firsts, including the country's first fully automated library system, the first writer-in-residence program and innovative programming such as English as a Second Language classes and Indigenous storytelling circles.

This event made it easy to find trustworthy resources and I was able to take home materials to share with my aging mom.

— Attendee

I really appreciate the library doing this. It's not easy for me to find information on the internet. Having everyone in one space where I can talk to them makes a huge difference.

— Anne, age 83





Diversity, Equity and Inclusion



REGINA PRIDE INC. – QUEEN CITY PRIDE

Their beginning

The Queen City Pride Parade in Regina, Saskatchewan, has a rich and resilient history rooted in activism and community. The first official parade took place on June 23, 1990, organized by a small group of brave individuals despite the police chief refusing to authorize the event. Around **50 to 90** people participated, many of whom covered their faces out of fear of being identified. This marked a crucial moment for 2SLGBTQIA+ visibility in the city, building on earlier marches and rallies held in the 1970s and 1980s.

Over the years, Queen City Pride has grown into a vibrant, city-wide celebration. Notable milestones include the 2014 flag raising at City Hall, led for the first time by Regina's incumbent mayor, Michael Fougere, and the 30th anniversary in 2019, themed "Growing from Many Voices." The event was paused in 2020 due to the COVID-19 pandemic, but returned in full force by 2022 with the theme "Together Again."

Today

Today, the parade attracts thousands of participants and remains a cornerstone of Regina's commitment to diversity, inclusion and community pride. In 2025, the Pride Festival welcomed over **10,000** attendees to events throughout the week. As the festival and organization continue to grow, Regina Pride Inc. is working to improve their current events while expanding their programs to the community.



Our history together

Saskatchewan Blue Cross is a proud sponsor of Regina Pride Inc. Since 2022, we have been proud to support the festival in many different ways from support of festival volunteers, sanitation and PPE stations, a Pride award recognizing community leadership, to team parade participation. Our involvement reflects a commitment to fostering inclusive spaces and celebrating the diversity that strengthens our communities.

By supporting the infrastructure and people who make the festival possible, Saskatchewan Blue Cross helps ensure that Queen City Pride remains a safe, welcoming and vibrant celebration for all. Our partnership also highlights the importance of recognizing those who lead with courage and compassion in advancing 2SLGBTQIA+ rights and visibility.



I'd like to thank Saskatchewan Blue Cross for their generous support of the 2025 Queen City Pride Festival. Together, we were able to draw an attendance of roughly 10,000 people across the Pride Parade, Out in the Park, Pride After Dark and many community events across Regina. As we know, there have been many challenges for the Gender and Sexually Diverse community in recent years, and having local support for our community members has been a shared goal for both our organizations. We look forward to partnering with Saskatchewan Blue Cross again to celebrate the diversity and pride of our great province.

— Aidan Roy, Secretary, Regina Pride Inc.



SPARK YOUR PRIDE

Their beginning

Spark Your Pride is a unique celebration in Saskatoon that centres the lives, history and contributions of 2SLGBTQIA+ people in Saskatchewan, with a particular focus on queer seniors. The event was launched in 2019 and has grown into an annual gathering that blends education, storytelling and community-building. Unlike traditional pride parades, Spark Your Pride is hosted at the Western Development Museum in Saskatoon, transforming its Boomtown exhibit into “Gaytown” to showcase queer history through interactive displays, workshops and performances.



Our history together

Saskatchewan Blue Cross signed on as a sponsor of Spark Your Pride in 2023 and was also welcomed to bring greetings on behalf of the organization.

Since then, Kyle Reid, Director of Life and Health Services, has stepped up annually to represent Saskatchewan Blue Cross.

“While June is a month to celebrate, honour, reflect on, and educate ourselves and others on the lived experiences of our Queer communities, their families, and allies, I hope we are also reminded of how important it is that we live with pride and respect in our hearts every day and recognize the strength that comes in diversity. After all, that can make all the difference in someone’s life today, tomorrow, or somewhere down the road.

— Kyle Reid, Director of Life and Health Services, Saskatchewan Blue Cross



Today

This year, Spark Your Pride welcomed over **475** individuals to take part in the programming during the day. In the evening, Kyle once again stepped up to provide welcoming words and support at the banquet to **150** guests.

I walked in curious, but I left having learned much more than I expected. Hearing queer history brought to life through real human experience made it resonate in a completely new way. The day is emotional and incredibly powerful.

— Participant

The storyboards showed me that Saskatchewan's story includes many different streams of people's experiences. As a recent immigrant, I felt inspired to learn more and to be an ally in my new community and to the queer community.

— Participant



Queer history in Saskatchewan becomes even more powerful when it is grounded in the real stories that shape our lives. Each year, Spark Your Pride highlights a different dimension of our queer experiences — and this year, we focused on the journey of queer athletes who fought for their place in sport. By bringing these stories forward, we honour their courage, their struggles, and their hope. Support from organizations like Saskatchewan Blue Cross ensures that queer histories and lives are not only preserved but affirmed and exist into the future. Together, we are creating a world where everyone feels seen, valued, and included.

— Cheryl Loadman, Chair, Spark Your Pride

SASKATOON PRIDE

Their beginning

The first coordinated Pride Festival with a parade was held in 2001, marking a significant shift from smaller, independent pride-themed events previously organized by community groups. Since then, the event has grown in scale and visibility, organized annually by the Saskatoon Diversity Network, a non-profit incorporated in 2002.

Held each June, the festival begins with a rainbow flag raising at Saskatoon City Hall and culminates in a vibrant parade and community fair. Over the years, the parade has become a joyful and inclusive celebration, drawing thousands of participants and spectators. In 2024, the theme was “Show the many colours of pride,” reflecting the diversity and unity of the community.



Our history together

For several years, Saskatchewan Blue Cross supported OUTSaskatoon with financial support for their programming. This eventually shifted into sponsoring the Saskatoon Pride Festival, which invited team members to walk in the parade.

In 2022, Saskatchewan Blue Cross took part in its first Pride Parade in Saskatoon and has continued to show its support every year since.



Today

Saskatchewan Blue Cross reaffirmed its commitment to the 2SLGBTQIA+ community by sponsoring 2025 Pride festivities in Saskatoon. Over the course of Pride Week, more than **12,000** individuals took part in the different programs and events.

Saskatchewan Blue Cross team members also stepped up to once again participate in the Pride parade, showing support for the community and representing the diversity of the organization.



It really feels meaningful to see people coming together to celebrate the self-expression and inclusivity of all.

— Han Wieder, Saskatoon Pride Board

WOMEN OF DISTINCTION AWARDS

IN SASKATOON, REGINA AND ESTEVAN

Their beginning

The Women of Distinction Awards have long celebrated the achievements of women across Saskatchewan. In Saskatoon, the awards began in 1982, recognizing leadership and contributions in fields such as arts, education and reconciliation. Regina has hosted its awards annually since 1981, honouring women who inspire change and strengthen communities. In Estevan, the Southeast Saskatchewan Women of Distinction Awards were revived in 2025 by Women 4 Women, continuing the legacy of the Women of Today Awards, which ran for over 20 years until 2019.

Our history together

Saskatchewan Blue Cross began supporting the Women of Distinction Awards in Saskatoon in 2017, sponsoring the Community Building award and presenting multiple honours. What started as a local partnership quickly evolved into a province-wide commitment, with support extending to ceremonies in Regina and Estevan.

Over the years, our involvement has helped recognize and celebrate the achievements of women who are driving change in their communities. By championing these events, Saskatchewan Blue Cross continues to honour leadership, resilience and the spirit of service that strengthens Saskatchewan.

“

Saskatchewan Blue Cross plays a vital role in shaping the Women of Distinction Awards. Your support of the Equity and Diversity Award does more than sponsor a category. It uplifts women across southeast Saskatchewan who are creating workplaces, programs, and communities where everyone belongs. Your contribution helps us celebrate leaders who are breaking barriers, opening doors, and making our region stronger and more inclusive. We are incredibly grateful for your commitment to equity, diversity, and the women who drive real change.

— Becky Cassidy, Event Chair,
Southeast Women of Distinction Awards

”

“

We're deeply grateful to Saskatchewan Blue Cross for their continued support of the Regina Women of Distinction Awards. Their ongoing partnership and belief in the importance of uplifting women and igniting equity in our community means so much to us. We truly value the shared commitment to celebrating the incredible women who are making a difference every day in Southern Saskatchewan.

— Adrienne Soroka, Manager of Events,
YWCA Regina

”

“

Being at the Women of Distinction Awards was such an inspiring experience and the evening was filled with so much energy, pride, and celebration. It was incredible to be surrounded by women who are making change in our community.

— Briar, Women of Distinction
Event Attendee

”



Today

Saskatchewan Blue Cross remains committed to uplifting women across Saskatchewan at various Women of Distinction Awards. In Regina, the event welcomed **350** individuals, including finalists, ticket holders and volunteers.

In Estevan, Saskatchewan Blue Cross presented the Equity and Inclusion award, while celebrating **20** women who were nominated across the five different categories.



Community Health, Wellness and Philanthropy



Hospitals of Saskatchewan

JIM PATTISON CHILDREN'S HOSPITAL (JPCH)

RADIOTHON

Their beginning

The Jim Pattison Children's Hospital Radiothon is a major annual fundraising event in Saskatchewan, supporting pediatric and maternal care at the province's only dedicated children's hospital in Saskatoon. The Radiothon began 22 years ago and has since raised over **\$16.4 million** for children undergoing treatment. It is broadcast across 32 radio stations province-wide, sharing powerful stories from families and medical professionals to inspire donations and awareness.

Each year, the Radiothon focuses on critical areas of care and highlights the importance of keeping children close to home for specialized care. In 2023, the event returned live to the hospital on November 7 and 8, and in 2024, it raised a record-breaking **\$1,158,113**. The Radiothon remains a vital funding source and community support, ensuring that over **80,000** children and babies who visit the hospital annually receive the care they need.

Today

Saskatchewan Blue Cross continued their commitment to supporting JPCH and the Radiothon with a **\$25,000** donation. This year, they raised **\$675,000** in total to support otology and otolaryngology, to help kids hear, heal and thrive. Otolaryngologists (ENT doctors) treat ear, nose and throat problems, where Otolologists are ENT doctors that specialize in complex conditions of the ear.



Our history together

Saskatchewan Blue Cross has a long-standing relationship with the Jim Pattison Children's Hospital Foundation built on a shared commitment to improving health care for families across the province. What began as early contributions to support specialized pediatric and maternal care has grown into an enduring pledge to the annual Radiothon. Over the years, this partnership has helped fund critical equipment and programs that keep care close to home for Saskatchewan children. Our continued involvement reflects a deep belief in strengthening community health and ensuring every child has access to the care they need.



We're so grateful to Saskatchewan Blue Cross for once again stepping up for Saskatchewan kids through their \$25,000 gift at this year's Jim Pattison Children's Hospital Radiothon. As the Social Media Sponsor, their incredible support helps amplify the voices and stories of children and families who rely on specialized care at Jim Pattison Children's Hospital, inspiring others across our province to join in and make a difference. Thank you for ensuring children and families receive the care they need and deserve.

— Troy Davies, CEO,
Jim Pattison Children's Hospital Foundation



WIEGERS CARE FOR KIDS ROCK & RAISE

Wiegiers Care for Kids was founded in 2009 by Cliff and Deb Wiegiers, owners of Wiegiers Financial & Benefits in Saskatoon. Motivated by their personal experiences with their children's hospital visits and a desire to improve pediatric care in Saskatchewan, they launched the Wiegiers Care for Kids Rock & Raise initiative to raise funds for the Jim Pattison Children's Hospital Foundation.

ROYAL UNIVERSITY HOSPITAL (RUH)

Their beginning

The Royal University Hospital Epilepsy Program in Saskatoon has evolved over the past decade to become a leading center for epilepsy care in Saskatchewan. A major milestone was reached in 2019, when the Saskatchewan government announced funding for a dedicated epilepsy telemetry unit at RUH, marking the province's first specialized facility for epilepsy diagnostics and treatment. This initiative responded to the needs of over **10,000** residents living with epilepsy and aimed to reduce long wait times for surgical assessments.

In September 2023, the program expanded with the opening of the Seizure Investigation Unit, a modern, four-bed facility designed to provide enhanced monitoring and diagnostics in a comfortable, home-like setting. Funded jointly by the Royal University Hospital Foundation and the Government of Saskatchewan, the SIU allows neurologists to perform advanced assessments and surgical evaluations in a dedicated space, improving patient outcomes and reducing stress during treatment.

EPILEPSY PROGRAM

Our history together

In 2024, Saskatchewan Blue Cross collaborated with the Royal University Hospital to support their new Epilepsy program, providing **\$50,000** in funding towards their Integrated Wellness Project. This initiative offers education, social support and lifestyle tools for patients and caregivers, to improve quality of life and Health Literacy across Saskatchewan.

They also collaborated with Dr. Alexandra Carter, medical director of the Saskatchewan Epilepsy Program, to create a series of educational videos that provide the public with resources and education on epilepsy.

Today

The Integrated Wellness Project continues to move forward with the support of Saskatchewan Blue Cross. Recruitment is slated to kick off next year, including the addition of new epileptologists to strengthen capacity, a social worker and research coordinator to enhance care, as well as a physio and mindfulness coach to onboard clients.

In addition to recruitment, the Pediatric-to-Adult Transition Clinic will continue into next year, with improved triage and a shared waitlist. A Women with Epilepsy in Pregnancy Clinic is also scheduled for early 2026, creating more opportunities for patient support.

These steps position the program to deliver smoother, patient-centred care and advance research that benefits people living with epilepsy in Saskatchewan.

“Launching and refining our transition and women's epilepsy pathways has been a major focus. These clinics ensure that people with epilepsy are supported at the right time with the right expertise, creating a more seamless and patient-centred experience.

— Care Team

RURAL HOSPITAL FOUNDATION COMMUNITY INVESTMENT PROGRAM

Our beginning

The Rural Hospital Foundation Community Investment Program was created in response to the growing need for equitable healthcare access in Saskatchewan's rural communities. While many urban centres benefit from large-scale fundraising and infrastructure, smaller hospitals often rely on local foundations to support essential services and equipment.

Recognizing this gap, Saskatchewan Blue Cross began supporting these hospitals in 2020, before launching the Rural Hospital Foundation

Community Investment program in 2022. The goal was to provide direct funding to rural hospital foundations across the province, strengthening community-based healthcare. By supporting these projects, rural hospitals were able to improve patient care, enhance facilities and promote Health Literacy in underserved areas.

Since 2020, Saskatchewan Blue Cross has provided over \$225,000 to Rural Hospital Foundations in Saskatchewan.

Today

This year, Saskatchewan Blue Cross once again ran the campaign to support rural hospitals. Funding supported the following projects:

- A blanket warmer in long-term care — Lloydminster Region Health Foundation
- A bariatric phlebotomy chair — Moose Jaw Health Foundation
- A mental health bed — The Health Foundation of East Central Saskatchewan Inc.
- FUJIFILM Sonosite Point of Care Visualization Tool — Weyburn & District Hospital Foundation
- Three safety bed alarms — Outlook & District Health Foundation Inc.



Thank you, Saskatchewan Blue Cross. The Outlook & District Health Foundation recently received funds to purchase three bed and fall alert alarms. These alarms will provide added safety and security for the patients and residents that we serve at the Outlook & District Health Center. We are very grateful to Saskatchewan Blue Cross for the support they provide to health foundations across Saskatchewan. When we work together, we can accomplish great things!

— Vivian Bothner, Secretary Treasurer, Outlook & District Health Foundation



Weyburn General Hospital is incredibly grateful for the ongoing support and generosity of Saskatchewan Blue Cross. Their continued commitment to enhancing healthcare in our community has made a meaningful difference for patients, families and staff alike. Through their contributions, we've been able to improve patient care and create a more supportive environment for both those who receive and those who provide care. Saskatchewan Blue Cross's partnership is a true reflection of what community collaboration can achieve — helping ensure that quality healthcare remains close to home for everyone in Weyburn and the surrounding area.

— Stephanie Schmidt, Manager of Clinical Services, Weyburn General Hospital



Thanks to the generosity of Saskatchewan Blue Cross, we can now provide a more inclusive and comfortable experience for every patient who needs bloodwork. This investment directly supports dignity in care and reflects Blue Cross's strong commitment to community health.

— Ryan Hrechka, Chair, Moose Jaw Health Foundation



Boreal Healthcare Foundation Scholarship Program

Their beginning

The Boreal Healthcare Foundation was established to support healthcare access and education in northern Saskatchewan, where geographic and economic barriers often limit opportunities. Recognizing the need to invest in local talent, the foundation launched its scholarship program in 2021 to encourage

students from northern communities to pursue careers in the healthcare field. The program aims to build a sustainable healthcare workforce by supporting students in fields such as nursing, paramedicine and mental health services, with a focus on returning graduates to serve their home communities.

Today

In 2025, Saskatchewan Blue Cross and RBC announced a joint sponsorship, each contributing **\$10,000** for the Boreal Healthcare Foundation Scholarship Program. This amount was divided among **10** different students to support them in their careers in the healthcare field, as part of the Dr. M.Z. Hussain Memorial Education Scholarship.

Quotes from students



I work in the emergency department at Parkland Integrated Health Centre (PIHC), where I provide nursing care to patients of all ages, including children. PIHC is located in the community of Shellbrook, which has a population of approximately 1,500 people. The small size of PIHC presents the challenge of providing emergency nursing services with limited resources and often without direct support from more experienced Registered Nurses (RNs). I used this scholarship to take a 2-day pediatric emergency nursing course, which further developed my knowledge and skills in providing safe care to the children of Shellbrook and its surrounding communities.

— Jillian Kuffert



The Dr. M.Z. Hussain Memorial Education Scholarship is an important opportunity that will support my educational and professional journey in a meaningful way. Receiving this scholarship will help alleviate the financial burden of pursuing the Foundations for RN Specialty Practice graduate certificate, allowing me to focus fully on my studies and clinical development. This program is a critical stepping stone toward my long-term goal of becoming a nurse practitioner. By building a strong foundation in specialty nursing practice, I will be better prepared for advanced education and future leadership in patient care. This scholarship not only honours the legacy of Dr. Hussain but also empowers aspiring nurses like myself to advance our careers and contribute more meaningfully to our communities.

— Courtney Gyoerick

Saskatoon City Hospital

SWINGING WITH THE STARS

Their beginning

Swinging with the Stars was launched in 2013 by the Saskatoon City Hospital Foundation as a high-energy fundraising gala inspired by the television show Dancing with the Stars. The event pairs local celebrities, such as doctors, entrepreneurs and community leaders, with professional dance instructors to compete for trophies while raising funds for hospital initiatives.

Over the past decade, the event has raised more than **\$1 million** for departments including the Breast Health Centre, Physical Rehab and Medicine and the Operating Room.

In 2024, the event raised a record **\$350,000**, supporting specialized equipment for the Eye Care Centre.

Today

In 2025, Saskatchewan Blue Cross Senior VP and Chief People and Operations Officer, Nicole Onufreychuk, put on her dancing shoes to support the Saskatoon City Hospital as a participant. **480** people attended the event, which helped raise funds for a new CT scanner at the hospital. The success of the event meant that the **2.9 million** dollars needed was raised in just 10 months, nine months ahead of schedule.



Every year amateurs, some who have never danced on a stage before, step out of their comfort zone for an incredible cause. It's moving to talk to them after their performance almost in tears telling me I can't believe I did that...I actually danced on stage...what a thrill!

— Steve Shannon, CEO, Saskatoon City Hospital Foundation



Hospitals of Regina Foundation

RADIOTHON

Their beginning

The Hospitals of Regina Foundation Radiothon, known as the Z99 Radiothon, began in 1987 and has become one of the longest-running and most impactful fundraising events in Saskatchewan. Hosted annually by Z99 and Rawlco Radio, the Radiothon supports the Neonatal Intensive Care Unit (NICU) at the Regina General Hospital's Rawlco Centre for Mother Baby Care. Over its 38-year history, the event has raised more than **\$12.3 million**, helping provide life-saving technology and care for approximately **500** vulnerable babies each year.

Our history together

For years, Saskatchewan Blue Cross has been a proud supporter of the Hospitals of Regina Foundation through various efforts and fundraising activities. This includes the annual Radiothon in support of the NICU. Every year, babies in Regina and the surrounding areas are saved with the efforts of the Radiothon and the funds that are raised.

Today

Saskatchewan Blue Cross once again stepped up to support the Radiothon, donating **\$25,000** towards priority investments. One of these investments includes a mobile video laryngoscopy to help intubate the smallest babies, providing lifesaving oxygen more quickly and safely.



Our NICU cares for approximately 500 fragile babies every year. The equipment and technology in our NICU are critical to the vital care of these babies' needs. Our annual investments in Regina's NICU are possible because of the philanthropic spirit of our southern Saskatchewan community and donors like Saskatchewan Blue Cross. This support is essential if we are to provide the best care possible to our tiniest patients, as close to home as possible.

— Dino Sophocleous, President and CEO, Hospitals of Regina Foundation



URGENT CARE

Their beginning

The Regina Urgent Care Centre (UCC) was announced in 2020 as part of a provincial initiative to bridge the gap between emergency departments and primary care. Construction began shortly after, with the goal of creating a facility that could treat non-life-threatening illnesses and injuries while also offering immediate mental health and addiction support. Located in Regina's North Central neighbourhood, the UCC officially opened its doors on July 2, 2024, becoming the first of its kind in Saskatchewan.

The centre was designed to divert patients from overcrowded emergency rooms and provide same-day care for conditions that require timely attention but are not emergencies. Capital funding was provided by the Government of Saskatchewan, with an additional **\$2.4 million** contributed by the Hospitals of Regina Foundation for equipment and furnishings. The UCC includes a dedicated entrance for mental health and addictions services, and is staffed by a multidisciplinary team including physicians, nurse practitioners, psychiatric nurses and diagnostic technicians.



Today

Saskatchewan Blue Cross dedicated a **\$50,000** donation to the creation of the new Urgent Care facility. The first of its kind, it opened to support patients with equipment like:

- A digital X-ray system
- Ultrasound systems
- Pharmacy dispensing system
- Laboratory equipment
- Patient monitors and portable lifts
- Defibrillators
- Exam tables that raise and lower

In the first six months of opening, the Urgent Care Centre provided care to more than **20,000** patients.



The Regina Urgent Care Centre has been a great addition for patients seeking care that needs to be attended to that day, but not necessarily requiring a trip to an emergency department. Since opening, we have been busy every day, offering a variety of services all under one roof. This limits extra trips for patients who require X-rays or blood work. I want to extend my thanks to Hospitals of Regina Foundation and their generous donors who provided the funding for all of our equipment, which has benefited thousands of patients and made the level of care we are able to deliver possible.

— Dino Sophocleous, President and CEO, Hospitals of Regina Foundation



St. Paul's Hospital Foundation

Their beginning

St. Paul's Hospital Foundation was established in 1982 to provide philanthropic leadership and financial support for St. Paul's Hospital in Saskatoon. The foundation was created to honour and continue the legacy of the Grey Nuns, who founded the hospital in 1907 during a typhoid outbreak. Inspired by their compassion and commitment to holistic care, the foundation works to advance innovation, enhance patient services and support spiritual care initiatives.

Over the past four decades, the foundation has played a pivotal role in funding major hospital projects, including diagnostic equipment, palliative care programs and the Hospice at Glengarda. In 2022 alone, it raised nearly **\$6.9 million** to support state-of-the-art care and community health initiatives.



Today

KIDNEY CARE CAMPAIGN

In Saskatchewan, ten per cent of the population lives with a form of kidney disease. Over the last ten years, the number of individuals with kidney disease requiring dialysis has increased by 50 per cent. Chronic Kidney Disease, or CKD, is frequently called the “silent killer”, as it can progress without obvious symptoms until it's too late.

Individuals diagnosed with chronic kidney failure must visit a dialysis centre three to four times a week, with each visit lasting up to four hours until transplant or end of life. For a family near a city centre, this unrelenting schedule can be challenging. For families in rural Saskatchewan, the diagnosis can be devastating, often resulting in hours of travel or having to leave their communities to be closer to care.

Those residing in Northern Saskatchewan are uniquely susceptible to CKD, with access to care and the genetic predisposition of the disease among Indigenous peoples being distressing factors in the increased rate of CKD. The disease also increases the

risk of other life-threatening conditions, such as heart disease, stroke, diabetes and limb amputations.

Through a shared vision with the Ministry of Health and the Saskatchewan Health Authority, St. Paul's Hospital Foundation are working together on prevention and early treatment with the By Your Side Kidney Care Campaign. The campaign supports better patient-centred modalities of care that improve their experience, autonomy and outcomes during treatment. This includes new programs, centres and support for those at risk or facing CKD.

Saskatchewan Blue Cross committed **\$50,000** towards the campaign to reflect their dedication to improving health outcomes in Saskatchewan. This critical funding supported the purchase of vital equipment that is needed for screening CKD, as well as promoting the gathering of important data to help lay the foundation for a sustainable early diagnosis system in at-risk communities.

“ We are deeply grateful to Saskatchewan Blue Cross for their generous support of the By Your Side Kidney Health Campaign and the Early Screening Program. Their partnership is helping to close critical gaps in care by creating access to early detection and education in underserved and remote communities. Together, we are working to build a stronger, more equitable healthcare system that ensures everyone has access to the care they need, when they need it most.

— Lecina Hicke, CEO, St. Paul's Hospital Foundation

Saskatoon Friendship Inn

Their beginning

The Saskatoon Friendship Inn opened in 1969, with a small group of residents in Saskatoon offering soup to six individuals in need.

Over the years, the Inn expanded and evolved into a community centre, providing meals, friendship and companionship to those in need. Today, they serve over **500,000** meals every year to vulnerable people in need with the help of community partners and donations.



Our history together

Since 2015, Saskatchewan Blue Cross has been contributing to the Inn's Fill the Plate Holiday campaign. Support has continued to grow over the years, with team members participating in volunteer work during the holiday season. The Inn has also been selected as a recipient of additional campaign donations from Saskatchewan Blue Cross, including the Employee Giving Program and the Your Voice, Your Choice campaign.



Today

In hopes of combating food insecurity, Saskatchewan Blue Cross committed **\$1,000** towards the Inn's Fill the Plate campaign. In 2025, the campaign aimed to serve **200,000** meals to individuals in need.

In addition to the holiday campaign, the Saskatoon Friendship Inn was once again a recipient of a donation from the Saskatchewan Blue Cross Employee Giving campaign, which allows team members to choose to designate a **\$100** donation to a registered charity.



“

We're grateful to Saskatchewan Blue Cross for their commitment of 200 meals to be shared with vulnerable neighbours in need. This donation supports the Friendship Inn's Mission to share food and friendship with citizens in our community who may otherwise go without and helps us stretch to meet growing needs.

— Laura Herman, Development and Engagement Manager, Saskatoon Friendship Inn

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211 SASKATCHEWAN

Their beginning

211 Saskatchewan officially launched on September 16, 2013, through a partnership between United Way of Saskatoon and Area and United Way Regina. It began as a searchable online database connecting residents to over **5,000** programs and services across the province. The service later expanded to include phone, text and chat support, making it more accessible to those without internet access.

Today

Saskatchewan Blue Cross continues to support 211 Saskatchewan in their efforts to provide vital services and connections to individuals across the province. Some of the top needs from the past year included:

1. Mental health and substance abuse
2. Basic needs (food, housing)
3. Health care
4. Income support and employment

Over **230** communities across the province accessed 211 Saskatchewan, and over **50%** of contacts made were by phone.

UNITED WAY DAY OF CARING

Their beginning

The Day of Caring is an annual volunteer initiative led by United Way organizations across Saskatchewan, including Saskatoon and Estevan. The event has been active for many years, pairing volunteers with community-based projects such as garden builds, facility upgrades and cultural initiatives. In 2021, the first-ever Winter Edition was held in Saskatoon, expanding the program's seasonal reach.

Our history together

Saskatchewan Blue Cross began collaborating with 211 Saskatchewan in an effort to promote access to Health Literacy resources. Since this investment began, 211 Saskatchewan has seen an increased demand for services and a growing reliance on its resources.

In 2023, 211 Saskatchewan launched their RE:CONNECT service to support individuals who are at risk of perpetrating violence towards others. This important portal has provided countless minutes of support and hundreds of referrals to community programs.



Our history together

Saskatchewan Blue Cross has supported the United Way Day of Caring since 2018, participating in various initiatives throughout Saskatoon.

In 2024, Saskatchewan Blue Cross expanded its participation in Regina, with the goal of helping more individuals across the province.

Today

This year, Saskatchewan Blue Cross team members rolled up their sleeves in Regina and Saskatoon to give back. In Saskatoon, Saskatchewan Blue Cross team members volunteered their time at Ronald McDonald House® Charities Saskatchewan, supporting families with sick children by helping with indoor organization, outdoor clean-up, baking homemade treats and assembling wellness kits. Meanwhile, in Regina, volunteers lent a hand at the United Way Regina office, assembling Kinderkits, activity kits for children about to begin kindergarten, to help them get a strong start on their education journey.

Saskatchewan Blue Cross continues to demonstrate a long-standing commitment to building healthier communities. Thanks to their continued support, we're helping ensure children entering kindergarten are ready to learn by assembling and distributing over 100 Kinder Readiness Kits this year to various schools across the city.

— Todd Sandin, Director of Business Strategy and Transformation, United Way Regina

Each year, Day of Caring provides workplaces and volunteer groups an opportunity to make a tangible difference in our community. Saskatchewan Blue Cross' three-year investment into powering Day of Caring has helped build capacity, beautify spaces, energize teams and grow lasting friendships, making our communities stronger, safer and better for everyone.

— Sheri Benson, CEO, United Way Saskatoon and Area



UNITED WAY ESTEVAN

Each year on the last Wednesday of May, United Way Estevan mobilizes community members to volunteer their time to complete meaningful, hands-on projects for individuals and not-for-profit groups. Volunteers take part in various projects during a half day or full day including: painting, cleanup and landscaping. This year, Saskatchewan Blue Cross supported the day by providing funding for supplies and lunches for the volunteers as they gave back to their community.

This year, over **160** volunteers participated, assisting with projects at three different care homes and three not-for-profit organizations.

It's not just about the work, it's about the people. When you get to a location and you see the smile on their face and feel the appreciation after a job is done, honestly, they appreciate you just when you ring the doorbell and show up. They just thank you so much for coming. That's what we're here for. We want to help.

— Shelly Veroba, Day of Caring Co-chair, Estevan

Canadian Mental Health Association Saskatchewan

Their beginning

The Canadian Mental Health Association (CMHA) Saskatchewan has been a cornerstone of mental health advocacy and support for more than **75** years. Established in 1950 as the first provincial division in Canada, CMHA Saskatchewan grew from the national movement founded in 1918 to promote humane treatment and community-based care.

Over the decades, CMHA Saskatchewan has led initiatives that shifted mental health care from institutional settings to community supports, introducing programs in education, suicide prevention, justice, life skills and art therapy.

Our history together

For years, Saskatchewan Blue Cross has sponsored various events in support of not only the Regina and Saskatoon divisions, but the overarching Saskatchewan division of the CMHA.

It began by supporting annual comedy events and individual events, evolving into sponsorship of the CMHA's annual conference, promoting mental health initiatives and resources for individuals and caretakers of those suffering from mental health issues.

Today

In 2025, the conference was not held. However, Saskatchewan Blue Cross extended support to the Canadian Mental Health Association's H.O.P.E. Learning Centre Newcomer Program, delivering mental health education tailored to immigrants across Saskatchewan.

Throughout the year, the program adapted courses on grief, anxiety, anger management and depression to address challenges Newcomers face. Outreach through Newcomer centres led to **327 participants attending sessions** and **34 individuals receiving additional support** navigating mental health and settlement systems.

When we look at how many people we are helping through the H.O.P.E. Learning Centre's newcomers' programming, and how many people we are connecting to much-needed services through education, we know that we are truly helping Saskatchewan communities be safer, healthier places to live. We couldn't do that without partners like Saskatchewan Blue Cross.

— Rebecca Rackow, Assistant Executive Director, Canadian Mental Health Association

Back in my home country, if you are feeling down, the community takes notice, brings food for the family, takes turns staying with you, and you don't have to ask. Here, people don't know me that well and I didn't know how to ask for help. The course on depression helped me understand how to deal with that here.

— Jenfir, 35

Heart Safe Program



Their beginning

The Heart Safe Program in Saskatoon was launched in 2005 as a collaborative initiative between Medavie Health Services West, the Saskatoon Regional Health Authority and Saskatchewan Blue Cross. Its goal is to increase survival rates from sudden cardiac arrest by placing Automated External Defibrillators (AEDs) in public spaces and training community members to use them. Since its inception, the program has grown to include over **1,300** AED-equipped locations across the Saskatoon region.

AEDs used within minutes of a cardiac event can increase survival rates by up to **75%**, compared to the national average of just **5%** without immediate intervention. The program has been credited with saving more than **40** lives in Saskatoon, making it one of the most successful public access defibrillation programs in North America.

Our history together

For almost a decade, Saskatchewan Blue Cross has supported the Heart Safe Program in its efforts to provide AEDs in public locations across the province.



Every minute counts in an emergency, an AED can mean the difference between tragedy and another day. True preparedness goes beyond policies and procedures; it's about being ready to act when seconds matter. It's a small investment that reinforces our commitment to protecting our people.

— Daniel Maslen, Heart Safe participant, Thorpe Industries



Thanks to the funding from Saskatchewan Blue Cross, the Heart Safe Program's Community Coordinator is able to visit over 1300 businesses every year to ensure their AEDs are rescue ready in the event of an emergency.

— Carla Roy, Medavie Health Services West



Today

There are currently over **1300** community AEDs registered with the Saskatoon Heart Safe Program, and **43** lives have been saved to date. The Saskatoon Heart Safe program is a leader within North America with the most lives saved per capita.

Two city employees recognized a colleague who had gone into cardiac arrest. They used their Heart Safe AED and shocked him once, which saved his life. A few weeks afterwards, a 50-year-old was playing hockey with Tribal Chief Arcand at Jemini. The male patient went into cardiac arrest and was shocked by the AED at Jemini. When paramedics showed up, he was talking and fully conscious.

Ronald McDonald House® Charities (RMHC-SK)

Their beginning

The Ronald McDonald House® Charities Saskatchewan (RMHC-SK) was founded in 1983 to provide temporary housing and support for families of sick children who must travel to Saskatoon for medical care. The original Ronald McDonald House® in Saskatoon broke ground with a sod-turning ceremony on September 28, 1984, and has since become a vital resource for families across the province.

Over the decades, RMHC-SK has expanded its services to include the Prince Albert Family Room, supporting over **1,700** families annually. The organization's mission is to offer a safe, compassionate and family-centred environment, allowing parents to stay close to their hospitalized children while receiving emotional and logistical support.

Our history together

Saskatchewan Blue Cross has supported Ronald McDonald House® Charities for more than **20** years through Spring Socials and Volunteer Banquets as program sponsors. In 2010, the organization expanded its commitment by joining the Adopt-A-Room program and encouraging team members to participate in volunteering at RMHC.



ADOPT-A-ROOM

Today

Saskatchewan Blue Cross continues to take part in the Adopt-A-Room program, ensuring that families have a place to call home while their children get the care they need.

- Saskatchewan Blue Cross adopted room 205 in Saskatoon
- Longest nights stayed: **36**
- Number of families that stayed: **41**
- Number of nights stayed: **281**



The support we receive from the Adopt-A-Room program allows us to offer safe, comfortable accommodations and programming for families when they need it most.

— Karen Linsley, Director of Development and Communications, RMHC-SK



HOUSE PARTY

Today

This year, Saskatchewan Blue Cross proudly supported the House Party event in Regina. This incredible event brought together sponsors and philanthropists from the community to celebrate the success of the RMHC and raise much-needed dollars to continue to support families in need.

This year:

\$104,000 raised

“

The events were a huge success; we could not do what we do without the support of our Saskatchewan community supporters.

— Karen Linsley, Director of Development and Communications, RMHC-SK

”

VOLUNTEER PROGRAM

Today

In 2025, RMHC celebrated volunteers with two appreciation events, one of which was held at Saskatchewan Blue Cross' office in Saskatoon. More than **120** volunteers attended the events, as they were celebrated for giving their time.

Additionally, Saskatchewan Blue Cross team members took time to utilize their Social Responsibility Leave Hours to support RMHC, volunteering their time in the kitchen to bake cookies for the children and their families during their stay.



“

Thank you for giving me the opportunity to be involved in the community that I have lived in for the majority of my life. For something that seems so simple and just the right thing to do has brought me great joy. Knowing that we are helping people right here in the province of Saskatchewan makes me proud of where we live and gives me a sense of community and family.

— Anonymous Volunteer

”

Make-A-Wish® Canada

Their beginning

Make-A-Wish® Canada began its journey in 1983, when Nigel Brown and Robb Lucy founded the first Canadian chapter, inspired by the global movement that started in the U.S. in 1980. The first Canadian wish was granted to Debbie, a 13-year-old battling leukemia, who wished to visit her grandparents in Germany. Since then, Make-A-Wish® Canada has granted nearly **40,000** wishes to children with critical illnesses across the country.

The Saskatchewan Chapter of Make-A-Wish® Canada provides local support for fundraising and events throughout the province. Operating as one of eleven regional offices, it is vital in organizing grassroots initiatives like Trees of Joy in Saskatoon and the Local Heroes campaign. These events unite communities and donors to create transformative experiences for children and their families.

Our history together

Saskatchewan Blue Cross began supporting Make-A-Wish® in 2021 through the Wish Hero campaign. In 2022, our support expanded to help grant wishes in **64** communities across the province. By 2023, we joined Blue Cross of Canada in a five-year national partnership with Make-A-Wish® Canada, contributing to travel wishes while also participating in the Trees of Joy event. In 2024, our team members came together once again to wrap gifts and decorate a wish kids tree, continuing our commitment to bringing joy to wish kids and their families.





Today

This year's Make-A-Wish® Trees of Joy event was once again a fun and meaningful volunteer opportunity, where team members from Saskatchewan Blue Cross had the chance to participate. Staff were able to shop for decorations and gifts and wrap presents for the wish kids.

Team members were honoured to have the opportunity to take part in decorating and being part of the tree reveal for wish child Millie, who her family and Make-A-Wish® team members joined.

Five additional take-home tree decoration boxes for wish children were completed by Saskatchewan Blue Cross team members, who then packaged and couriered them out on the same day.

“

Make-A-Wish® Canada is so pleased to partner with Saskatchewan Blue Cross for Trees of Joy 2025. Trees of Joy is an event where donors and partners have direct involvement with our wish families. Saskatchewan Blue Cross always comes through to make families feel welcomed and joyful. Make-A-Wish® would like to thank Saskatchewan Blue Cross for their continuing support in making wishes come true!

— Stacie Lawson, Manager, Development,
Make-A-Wish® Canada

”



“

Hey, we were thrilled to be part of Trees of Joy. When we got home Millie said this was the best gift ever! She absolutely loves it she said it was absolutely perfect. The gifts too were spot on Millie has had multiple tea parties already, and the Squishmallows come to the tea party, Pam and the kids went to the Festival of Trees and after seeing all the trees Millie said she would have 100% picked the one she got.

— Millie's dad, Byron

”

One Small Step

Their beginning

One Small Step was founded in 2018 in Saskatoon following the Sanctum Care Group Challenge, a 36-hour experience where participants live as if they are unhoused to better understand the realities faced by vulnerable populations. The challenge deeply impacted the founders, who saw firsthand the disconnect between community members and the work of local non-profits.

Motivated by the experience, they began reaching out to charities to learn about their needs, only to discover how difficult it was to access up-to-date information. This led to the creation of One Small Step, a volunteer-run online platform that bridges donors with local charities by sharing real-time needs and wish lists. The initiative was shaped through collaboration with Indigenous leaders, not-for-profit directors and tech experts, officially launching in 2020 as a tool to make giving easier and more impactful.



Our history together

In 2021, Saskatchewan Blue Cross made a three-year commitment to One Small Step to support their efforts to raise awareness and help potential donors find non-profits and to assist non-profits in showcasing the work they do. In 2024, we renewed our commitment with additional funding for their website.

Today

Today, **64** local charities are featured on the website, each addressing diverse needs and making a meaningful impact for thousands of residents across Saskatoon. Data shows that one in ten visitors donate directly to the listed charities, whether through financial contributions, volunteer time, or surplus goods.

This past calendar year, the site attracted **1,300** unique visitors and recorded **4,987** total sessions, indicating that users return multiple times to explore and contribute.

November and December remain the busiest months, accounting for roughly **35** percent of annual traffic as people look to give back during the holiday season.



One Small Step is about more than just helping — it's about building a community where compassion turns into action. Every contribution, every volunteer, and every shared story helps create real change for those who need it most. I'm proud to see how One Small Step continues to remind us that even the smallest act of kindness can move us all forward.

— Gregg Bamford, Co-founder,
One Small Step



Testimonials

One Small Step has been life changing.

— Laurie O'Connor, Saskatoon Food Bank

We've needed linens for women and their babies as they move into apartments after their time at Sanctum 1.5. The Holiday Inn found us through One Small Step and now bring us gently used linens every six months. It's amazing.

— Katelyn Roberts, Sanctum Care Group



Enchanted Forest Light Walk

Their beginning

The BHP Enchanted Forest in Saskatoon is one of Canada's largest and longest-running holiday light shows, beginning in 1999 as a partnership between the Saskatoon Zoo Foundation and the Saskatoon City Hospital Foundation. The goal was to combine a festive celebration with community fundraising. Since its inception, the Enchanted Forest has raised over **\$7 million** in net proceeds for these two foundations.

Held annually at the Saskatoon Forestry Farm Park, the event features over **75** custom-built light displays and a 2.5-kilometre drive-thru route. It has become a cherished family tradition for many, attracting more than **75,000** visitors each season. Highlights include themed displays like Noah's Ark, Santa's Workshop and the Tunnel of Lights.

Our history together

Saskatchewan Blue Cross has a long history of supporting the Enchanted Forest. Over the years, our participation evolved with team members taking part in volunteering at the event.

In 2002, the Light Walk was added, welcoming visitors to walk through the display before the drive-thru portion of the celebration. Since its beginning, Saskatchewan Blue Cross has been a sponsor of the Light Walk, helping break fundraising and attendance records year after year while team members volunteered, giving away hot chocolate and candy canes for guests.



Today

This year, Saskatchewan Blue Cross team members and their student children stepped up to volunteer at the Light Walk. Visitors not only got to enjoy the light displays, including the new Santa's Runway, but they also got to take part in the warm-up stop for candy canes and hot chocolate.

In total, **25,800** people visited the Light Walk on Thursday and Friday.

“Saskatchewan Blue Cross's continued commitment and support of the Light Walks at the BHP Enchanted Forest means more to us than words can express. With record attendance this season, their contribution has created an incredible impact, helping the Saskatoon Zoo Foundation enhance educational and conservational programming, care for the animals, and welcome thousands of visitors with an unforgettable experience. We are truly grateful for their partnership and the light they help shine on our community.

— Dawn Woroniuk, CEO,
Saskatoon Zoo Foundation

“Since being introduced, the Saskatchewan Blue Cross Light Walks have become a highly anticipated part of the BHP Enchanted Forest fundraiser. I am always impressed by the thousands of people who choose to view the displays by walking through the event. Saskatoon City Hospital Foundation is grateful to Saskatchewan Blue Cross as the continuing sponsor for the walks. With its continued success, more funds have been raised to support programming, resources, and equipment at Saskatoon City Hospital.

— Steve Shannon, CEO, Saskatoon City Hospital Foundation



Food Banks of Saskatchewan

Their beginning

Food banks in Saskatchewan began forming in the early 1980s in response to rising food insecurity and economic hardship. Over time, these grassroots efforts evolved into a province-wide network of **36** registered food banks, coordinated under the Food Banks of Saskatchewan association. This organization works to strengthen relationships, advocate for food-insecure individuals and distribute urgently needed items across the province.

In 2023, food banks in Saskatchewan saw a record number of visits, with over **44,000** in March alone. The rise in demand has been driven by inflation, housing costs and stagnant social assistance rates. In response, new models like the BMO Asahtowikamik Food Hub in Regina have emerged, offering choice-based food access and Indigenous-led programming to reduce stigma and empower clients.

Today

FOOD BANKS OF SASKATCHEWAN

As part of our commitment to fight food insecurity, Saskatchewan Blue Cross donated to the Food Banks of Saskatchewan's Feeding Holiday Cheer campaign. Every year, the campaign aims to raise **\$2 million** to combat food insecurity.

In 2025, there was a **4.6%** increase in food bank visits, with **38%** of those served being children under 18.



Our history together

Saskatchewan Blue Cross has a long history of supporting the Regina Food Bank and Saskatoon Food Bank & Learning Centre, as well as the Food Banks of Saskatchewan.

Since 2003, Saskatchewan Blue Cross has donated more than **\$190,000** to the various food banks across the province, supporting events and campaigns like Holiday Cheer, Your Voice Your Choice, Giving Tuesday, the Employee Giving Program and many more.



The Feeding Holiday Cheer campaign aims to raise \$2 million to combat food insecurity throughout the holiday season and into 2026. The people of Saskatchewan have a deep-seated compassion for their neighbours, and I am confident that with Saskatchewan Blue Cross's generous support, we will witness another triumphant holiday campaign.

— Michael Kincade, Executive Director, Food Banks of Saskatchewan

SASKATCHEWAN BLUE CROSS GARDEN FOR THE FOOD BANK

This year, Saskatchewan Blue Cross started a new initiative at the Saskatoon office, creating a rooftop garden to support the Saskatoon Food Bank and Learning Centre. The garden, tended to by team members using their Social Responsibility Leave, was used to grow items to donate to educational cooking programs for all ages.



In total, Saskatchewan Blue Cross was able to successfully grow and donate:

- **57** peppers
- **28** carrots
- **Hundreds** of cherry tomatoes
- **47** beets
- **31** cucumbers
- **12** freezer bags of herbs (parsley, rosemary, oregano and basil)

Saskatchewan Blue Cross also welcomed Saskatoon Food Bank & Learning Centre's Nutrition Program Facilitator Graham to the office for a live tutorial featuring an easy salsa and a refreshing rosemary lemonade made with our very own produce.



STARS

Their beginning

Initially founded in Alberta in 1985, STARS (Shock Trauma Air Rescue Service) is a non-profit helicopter air ambulance service that expanded into Saskatchewan in 2012. Two bases were launched in 2012 in Regina and Saskatoon, providing patients with rapid access to critical care in remote and rural areas.

STARS is known for its innovation, like carrying blood on board, which was a national first initiated in Saskatchewan, as well as using in-flight ultrasound. Since it arrived in the province, STARS has flown thousands of missions.

RESCUE ON THE PRAIRIE

The STARS Rescue on the Prairie event is one of their top fundraisers. Since its inception in 2015, the event has raised millions of dollars and frequently surpassed fundraising goals. Every year, a group of five community and business leaders are airlifted by STARS helicopter to a remote prairie location. Their mission is to raise at least **\$50,000** each, using only their smartphones and personal networks to secure their “rescue” and return to civilization. Participants face a series of challenges, often paired with STARS crew members, to simulate real-life emergency scenarios.



CRITICAL CARE ON THE AIR

The STARS Critical Care on the Air Radiothon is an annual fundraising event that supports the life-saving operations of STARS Air Ambulance across Saskatchewan and Western Canada. The radiothon began in 2022, broadcasting across dozens of radio stations to raise awareness and funds for STARS' mission to deliver critical care wherever it's needed. Over the years, it has grown significantly, with broadcasts now spanning over **50** radio stations and featuring stories from STARS crew members, patients and community allies.

We are incredibly grateful to our community for rallying behind us and making the 2025 Critical Care on the Air Radiothon a resounding success. We were proud to see all of the STARS stories broadcast across Western Canada, connecting the communities we serve with our mission, raising critical funds and providing insight into our life-saving operations.

— Dr. John Froh, President and CEO, STARS

Today

Saskatchewan Blue Cross continues to give back to STARS through their annual Radiothon and Rescue on the Prairie event.

This year, **\$565,000** was raised during the radiothon, with over **50** radio stations taking part.

Meanwhile, during the Rescue on the Prairie event, Saskatchewan Blue Cross President and CEO Kelly Wilson participated, helping the event raise a total of **\$430,035**.

South Saskatchewan Community Foundation (SSCF)

Their beginning

The South Saskatchewan Community Foundation (SSCF) was established in 1969 with an initial endowment of approximately **\$60,000**, created to support charitable organizations and community initiatives across southern Saskatchewan. Its founding mission was to connect donors with causes that matter, ensuring long-term impact through sustainable funding.

Over the past five decades, SSCF has grown into one of the province's leading philanthropic organizations, now overseeing nearly **100** funds and managing assets of over **\$70 million**. The foundation serves communities from Davidson south to the U.S. border, supporting everything from grassroots projects to large-scale social initiatives. Its annual Friendraiser event celebrates community impact and encourages collective giving to strengthen the region's social fabric.



Today

FRIENDRAISER

In 2025, Saskatchewan Blue Cross stepped up as a sponsor of the annual Friendraiser event. Held in Regina, the event welcomed over **100** charities that have received funding through the foundation to raise awareness for their mission and share their impact stories.

More than **400** guests attended the event, including donors, fund advisors, board members, dignitaries and friends.



After chatting with a newer non-profit, my organization is going to help elevate their voice and expand their reach on our social platforms, and my organization will in turn also reach a new audience. A small act, but potentially huge return... community helping community... Win-win!

— Attendee



Synergy 8 partnership

Their beginning

Synergy 8 Community Builders was founded in 2009 by a group of eight volunteers in Saskatoon who shared a vision of improving the lives of children and families across Saskatchewan. The organization began as a grassroots initiative focused on “friendraising”, building relationships and raising funds to support bold, community-driven health and wellness projects.

Over the years, Synergy 8 has raised more than **\$11.6 million**, funding transformative initiatives such as pediatric ambulances, mobile health buses, neonatal equipment, and the province’s first portable pediatric MRI machine. Their annual Drive for Kids golf tournament has become one of Saskatchewan’s largest fundraising events, attracting high-profile guests and generating widespread community support.



Our history together

For more than six years, Saskatchewan Blue Cross has worked with Synergy 8 to support their Drive for Kids event, an annual golf tournament. Every year, the event dedicates its support to a different cause or foundation, including local hospitals and non-profits.

Today

Saskatchewan Blue Cross once again sponsored the sold-out event this year, which welcomed over **248** golfers and **800** guests at the evening dinner. In total, **\$75,000** was raised to support Saskatchewan Air Ambulance in upgrading their pediatric air transport equipment.

In addition to this, **\$25,000** was also raised to direct funding to support two inner-city school food programs, Operation Santa, and the pediatric oncology and pediatric otology programs.



“ Synergy 8 is proud to partner with organizations like Saskatchewan Blue Cross, whose generosity continues to make a lasting impact on healthcare and community programs across our province.

— Troy Davies, Board member,
Synergy 8 Community Builders

Saskatchewan Blue Cross *initiatives*

Advisor Community Investment Program: Your Voice, Your Choice

The history

The Your Voice, Your Choice program kicked off in 2020 as a way for Saskatchewan Blue Cross to invite advisor partners and clients to help shape the organization's community contributions. Each year, a group of community organizations are selected from across the province that focus on initiatives that advance health, wellness and reconciliation.

Today

In 2025, Saskatchewan Blue Cross donated **\$20,000** in funding to local organizations through the Your Voice, Your Choice program. This year, five organizations benefitted from the program, including:

- Cancer Foundation of Saskatchewan
- Saskatchewan Health Research Foundation
- South Saskatchewan Community Foundation
– The Truth and Reconciliation Fund
- Family Service Saskatoon
- Family Service Regina



We're deeply grateful to Saskatchewan Blue Cross for supporting cancer care in our province. The generosity of all involved in the 'Your Voice, Your Choice' program will help to enhance access to critically important breast screening services for women in rural and remote Saskatchewan. Partnerships like this show the incredible impact that can be made when organizations and communities come together for a shared cause.

— Nora Yeates, CEO, Cancer Foundation of Saskatchewan

Employee Giving

The history

In 2022, Saskatchewan Blue Cross launched the Employee Giving Program, enabling team members to designate a donation to a local not-for-profit or charity. Staff were provided two ways to take part in the program: by having a financial donation matched by the organization, or by tracking their volunteer hours and submitting them. The total number of hours was then converted into a matching financial donation from Saskatchewan Blue Cross.



We are very grateful for the support from so many generous Saskatchewan Blue Cross employees. This gift demonstrates that we are stronger together and no one in Saskatchewan faces cancer alone.

— Nora Yeates, CEO, Cancer Foundation of Saskatchewan



Today

The program has been streamlined to ensure that every team member has the opportunity to designate a donation to an organization that they are passionate about. In January of each year, staff select one not-for-profit organization or charity within Saskatchewan to receive a donation from Saskatchewan Blue Cross on their behalf.

In 2025, \$17,500 was donated to 71 different organizations across the province, including:

- Alzheimer Society of Saskatchewan Inc.
- Autism Services of Saskatoon
- Big Brothers Big Sisters - Saskatoon
- BridgePoint Center for Eating Disorder Recovery
- Canadian Cancer Society - Saskatchewan
- Canadian Mental Health Association - Regina
- Canadian Mental Health Association - Saskatchewan Division
- Canadian Mental Health Association - Saskatoon
- Canadian Red Cross Society - Saskatchewan Division
- Cancer Foundation of Saskatchewan
- Care & Share Saskatoon
- Carmichael Outreach
- Creative Options Regina, Inc.
- Crocus Co-op
- Crohn's and Colitis Canada - SK Chapter
- Early Childhood Intervention Program (ECIP) Prince Albert
- EGADZ Drop-In Centre
- Empty Arms Perinatal Loss Support Services
- Family Fertility Fund of Saskatchewan
- Family Service Saskatoon
- First Steps Wellness Centre
- Food Banks of Saskatchewan
- Habitat for Humanity Saskatchewan
- Haven Family Connections
- Healing to the Max
- Hope Restored Canada
- Hope's Home Regina
- Hope's Home Saskatoon
- Hope's Home Warman
- Hospitals of Regina Foundation
- Inclusion Saskatchewan
- Jim Pattison Children's Hospital Foundation
- Kidney Foundation of Canada - Saskatchewan Branch
- KidSport Saskatchewan
- Learning Disabilities Association of Saskatchewan
- Lung Saskatchewan
- Lupus SK Society Inc.
- Make-A-Wish® Canada - Saskatchewan
- Martensville Food Pantry
- Meewasin Valley Authority
- OUTSaskatoon
- Planned Parenthood Regina
- Prairie Harm Reduction
- Prairie Hospice Society Inc.
- Prostate Cancer Canada Network - Regina Inc.
- Quill Plains Health Care Foundation Inc.
- REACH Regina
- Regina Food Bank
- Ronald McDonald House® Charities Saskatchewan
- Rosthern Hospital Foundation
- Royal University Hospital Foundation
- Saskatchewan Abilities Council
- Saskatchewan Deaf & Hard of Hearing Services
- Saskatchewan Epilepsy Inc.
- Saskatchewan Hospice Palliative Care Association
- Saskatoon City Hospital Foundation
- Saskatoon Food Bank & Learning Centre
- Saskatoon Friendship Inn
- Saskatoon Open Door Society Inc.
- Sexual Assault Services of Saskatchewan
- St. John Ambulance: Therapy Dog Program
- STARS (Shock Trauma Air Rescue Service Foundation)
- The Bridge on 20th Fellowship Centre
- The Kinsmen Foundation - Telemiracle
- The MS Society of Canada
- The Mustard Seed Saskatoon
- The Salvation Army
- The Scleroderma Association of Saskatchewan
- Truly Alive Foundation
- White Buffalo Youth Lodge
- YWCA Saskatoon Inc.

Empty Arms is a registered charity that provides free specialized support and services for those experiencing the loss of a child during pregnancy, or through early childhood. On behalf of Empty Arms and the families that we have the honour of supporting, we want to give a great big THANK YOU to Saskatchewan Blue Cross and The Employee Giving Program for their \$700 donation! Together as a community, we can provide space for healing and help carry the weight of loss so families do not have to navigate this unimaginable journey alone. Their support and generosity allow us to continue to be there for grieving families when they need it most.

— Karina Fuenzalida, Community Relations Coordinator, Empty Arms Perinatal Loss Support Services

Community Empowerment Grant

New this year, Saskatchewan Blue Cross launched the Community Empowerment Grant, donating **\$10,000** to a local charity or community organization that makes a difference in building healthier lives in Saskatchewan.

Individuals were encouraged to nominate a Saskatchewan-based organization to receive the grant and were also asked to share the news through social media.

Over **400** nominations were submitted, with the Mending Little Hearts Fund of Saskatchewan receiving the grant.

We are so grateful. The impact this will make to the work we do to support children in Saskatchewan living with heart conditions and their families is huge. Again, from the bottom of our hearts, thank you for this generous donation and for all you do for Saskatchewan.

— Mending Little Hearts
Fund of Saskatchewan

Awards



For the past nine years, Saskatchewan Blue Cross has been recognized as one of Saskatchewan's Top Employers. As a leading provider of health and wellness solutions, we are proud to invest in and empower communities on their journey to health and wellness. Our employees are dedicated to furthering this commitment through their work and by promoting social change.



In 2024, Blue Cross Life was named Canada's Most Respected Life Insurance Company for the third consecutive year. This underscores our unwavering commitment to delivering outstanding service to our clients.

Networks we're involved with



EQUITY, DIVERSITY AND INCLUSION NETWORK

This network promotes equity, diversity and inclusion by sharing best practices and fostering unity. Members are provided access to a diverse network and opportunities to share resources, best practices and participation to collaborative events and initiatives such as National Indigenous Peoples Day and the National Day for Truth and Reconciliation.

Saskatchewan Blue Cross joined the network in 2023, enabling us to collaborate and strengthen our commitment to equity, diversity and inclusion. As a member, Saskatchewan Blue Cross proudly works to participate, share insights and engage in respectful, inclusive communication to foster collaboration and openness, helping build inclusive, thriving communities.



INDIGENOUS ENGAGEMENT CHARTER SIGNATORY

In May 2024, Saskatchewan Blue Cross signed the Saskatchewan Chamber of Commerce's Indigenous Engagement Charter, formalizing our commitment to reconciliation and Indigenous economic empowerment. The Charter is built on four key pillars:


1. **Indigenous education and training:** Enhancing workforce understanding of Indigenous history and culture.
2. **Indigenous HR and retention:** Strengthening recruitment and retention strategies for Indigenous employees.
3. **Indigenous procurement:** Establishing partnerships with Indigenous-owned businesses.
4. **Indigenous community engagement:** Developing comprehensive community engagement strategies.


Saskatchewan Blue Cross will continue working towards annual goals in collaboration with the Chamber to advance these priorities and ensure sustained progress on its Indigenous Engagement Strategies.


Discover more about the impact we make in Saskatchewan communities and partner with us:

Company facts


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200,000+
lives covered



1,000+
employers trust us to
provide group benefits



23
communities we employ
in across Saskatchewan



Thank you for your
generous support of our
Over the years your continued
has been so appreciated!
Corinne Johnson
Executive Director

Thank you!

Thank you very much for
supporting the 8th annual
Colliers Cup street hockey
tournament in support of
Havens Kids House. Your
support helps make this event
possible and strengthens our
impact. - Colliers.

Blue Cross,
Thank you so much for your continued
support of our youth symposium. We had 24
schools apply to attend this year! Because
of your generous support we can continue
to empower youth to speak up and reach
out when they are struggling, reminding
youth that they matter. *YMC*

To: The Blue Cross Team
Let's make it a great campaign!
Thank you
The United Way

Dear Blue Cross,

Dear Saskatchewan Blue Cross Team,
Thank you for your incredible support
as the lead sponsor of Ride for Refuge
last year. Your generosity truly makes a difference
that we see each and every day at
Global Gathering Place, and we are
incredibly grateful for your commitment
to our mission and to newcomers in our
community.

This year, we raised over \$38,000, which
will directly assist our most vulnerable
clients. This fundraiser continues to have
a profound impact on the lives of our
clients and allows us to assist clients
as needed.

Thank you for standing with refugees and
immigrants in our community. We look
forward to continuing this meaningful
partnership and we are very excited to
host Ride for Refuge 2024 on October 3!
Thank you, Global Gathering Place Team

Thank you so much for the many
ways you made our volunteer appreciation
so amazing! We are grateful for our
continued sponsorship of the Volunteer
Program, and with this we are able to
appreciably thank volunteers for their
care & support of families with sick
children. Thank you also for having us
in your space. It was absolutely perfect!
Thank you! *Heather Chantelle + team*

QUEST-CE QUI TE FAIT AVANCER?
what moves you?
4 OCT. 2023
rideforrefuge.org

We are so thrilled to have you
back as our lead sponsor for
Ride for Refuge for the fourth year
in a row! We could truly not
put on this event without your
support and dedication to G.G.P.

We have left a token of
appreciation for your ongoing
commitment and unwavering support
for newcomers - our community.
- The Global Gathering Place Team

Saskatchewan
Blue Cross

Thank you so much for
your generous donation, chosen
by your staff in your
"Employee Giving Program".

IT is thoughtful and generous
Folks like you that help
us do what we do best.
Thank you!!

Golden Sill
Executive Director
Learning Disabilities Association of SK

“Your generosity helped people
build the skills, confidence, and
connections they need to thrive
at home, school, work, and in the
community”

Thank you for supporting
learning & skills development
across Saskatchewan. We
truly couldn't do it
without you!

There are some exciting
developments around the
corner for us. I'd love to
catch up & visit. Call
anytime 306 652 5448.
*Sheryl
Kear*



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